



**MARWADI SIKSHA SAMITHI**

**Ramnath Guljarilal Kedia College of Commerce**

(Affiliated to Osmania University, NAAC Re-Accredited)  
3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

Program Name: MBA (2022-2023)

- **PO 1: Domain Knowledge:**

Gain domain knowledge for understanding Management theories and practices and make effective decisions

- **PO 2: Critical Thinking and Problem Solving Skills:**

Apply Management techniques, tools and theories for business planning, analysis and problem solving

- **PO 3: Communication Skills:**

Develop Verbal, presentation and reporting skills

- **PO 4: Leadership and Team Skills:**

Build leadership skills through participation and working effectively in teams

- **PO5: Entrepreneurial Orientation:**

Identify opportunities, assess the risks and foster innovative entrepreneurial motivation

- **PO6: Ethics and Sustainability orientation:**

Engage and lead sustainability initiatives combined with ethical principles at local, national and global level

- **PO7: Lifelong Learning:**

Create an interest to engage in continuous learning independently to improve knowledge and develop competencies

**Program Specific Outcomes:-**

1. Developing Conceptual Clarity in Different Functional Areas
2. To learn the Practical application of Management Skills
3. To impart knowledge and abilities, analytical skills, and managerial perspective to students in order to prepare them for the highly competitive business world.
4. To gain the Specific Knowledge on Financing, Investment analysis and Decision making.
5. To gain the knowledge in the area of research


6. To develop the knowledge
7. Application of statistical Analysis in Business decision making by collecting the data using different methods of sampling technique.
8. Learn how to create a 'safe' environment to enable others to fulfil their potential.
9. Be able to identify relevant legal issues and to understand, interpret and apply statutes and case law in the area of business associations at a developing level.

**Course Outcomes:**

Course Code	Semester	Course Name	Learning Outcome
MB 101	I	Management & Organizational Behaviour	<ol style="list-style-type: none"> <li>1. By the end of the course, the students would have a comprehensive understanding of management principle</li> <li>2. The student is exposed to the organizational functions in various organizational settings.</li> <li>3. The Learner may gain insights into individual, inter-personal and group actions in organizations.</li> </ol>
MB 102	I	Accounting for Management	<ol style="list-style-type: none"> <li>1. Learner may gain knowledge about Journal, Ledger, Trial Balance and Final Accounts.</li> <li>2. Analyze performance of companies using Ratio Analysis.</li> <li>3. Analyze Cash Flow position of companies and can make CVP analysis.</li> </ol>
MB 103	I	Marketing Management	<ol style="list-style-type: none"> <li>1. Students can be equipped with marketing and selling skills of modern environment.</li> <li>2. Buyer behaviour and perceptions are key for a business success that can be thoroughly learnt.</li> <li>3. Channel Dynamics involved in marketing can be assessed and better control techniques for optimum utilization of resources be learned.</li> </ol>
			<ol style="list-style-type: none"> <li>1. Basic Statistics helps the learners in building descriptive analytics.</li> </ol>

MB 104	I	Statistics for Management	<p>2.Hypothesis testing is useful in estimation of future market changes and useful in decision making.</p> <p>3. Correlation, regression techniques are an integral part of planning and controlling business.</p>
MB 105	I	Economics for Managers	<p>1. Students can learn micro factors of Economic behaviour of a consumer.</p> <p>2. Students can assess opportunities and threats of business.</p> <p>3. Students can better understand nature of the products and demand conditions that can be used in decision making.</p>
MB 106	I	IT Applications for Management	<p>1. Students can work in IT filed to make positive contribution to the organization.</p> <p>2. Students can take professional responsibilities and make informed judgements in the organizations.</p> <p>3. Students can get streamline work processes and improve business process in the organization.</p>
MB 201	II	Human Resource Management	<p>1. Transform Human beings into Human Resources</p> <p>2. Build Global Level HR Managers</p> <p>3. Create Agile Workforce for attaining Innovation in business organizations.</p>
MB 202	II	Financial Management	<p>1. To understand project appraisal methods to build healthy cash flows.</p> <p>2. To understand the corporate practices inventory and divided policies.</p> <p>3. To learn about corporate events like mergers, acquisitions and alliances.</p>
MB 203	II	Operations Research	<p>1. Helps in formulating real life situations in organizations in Quantitative form.</p> <p>2. Helps in formulating strategies for optimal use of various resources within the organizations</p> <p>3. Application of optimization tools for decision – making.</p>

MB 204	II	Entrepreneurship and Development	<ol style="list-style-type: none"> <li>1. A student learns the cues and motives of entrepreneurship.</li> <li>2. Students can learn more about types of Enterprises and growth.</li> <li>3. Knowledge of entrepreneurship prepares the entrepreneurship bent of mind</li> <li>4. Problems and perspectives of the entrepreneurship can be understood.</li> </ol>
MB 205	II	Business Research Methods	<ol style="list-style-type: none"> <li>1. To gain understanding of various kinds of research designs and methods.</li> <li>2. To enable learners to be able to formulate the research problem and analytical approaches.</li> <li>3. To acquire knowledge on qualitative and quantitative research for understanding changing market behaviour.</li> </ol>
MB 206	II	Business Law and Ethics	<ol style="list-style-type: none"> <li>1. The students would have a comprehensive understanding of business law.</li> <li>2. The legal and ethical considerations in business organizations are imparted for business integrity.</li> <li>3. The learners may gain knowledge of provincial and international business law in changing scenario.</li> </ol>

  
 Principal  
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