



**MARWADI SIKSHA SAMITHI**

**Ramnath Guljarilal Kedia College of Commerce**

(Affiliated to Osmania University, NAAC Re-Accredited)  
3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

**Program name: B.COM Business Analytics (2022-2023)**

**Program outcomes:-**

- Knowledge of Business Processes and to promote the entrepreneurial skills among the students
- Enhancing the Capabilities of Critical and Analytical Thinking
- Offering International Perspectives building Social Sensitivity, Understanding Corporate Social Responsibility, Ethical, and Sustainable Business practices.
- Demonstrate consideration for social, moral, and environmental issues.

**Program Specific Outcomes:-**

- Developing Conceptual Clarity in Different Functional Areas
- To learn the Practical application of Statistics
- To impart knowledge and mathematical abilities, analytical skills, and managerial perspective to students in order to prepare them for the highly competitive business world.
- To gain the Specific Knowledge on Financing, Investment analysis and Decision making.
- To gain the knowledge in the area of research.

**Improvement of interpersonal abilities:-**

- Understanding of business Principles , Student should have strong foundation in business principles & concepts including accounting, finance, marketing & Management.
- Student should process a solid understanding of various computer applications & software to business operations, such as spread sheets, databases, presentation software, & accounting software.
- To analyze & interpret data using statistical techniques & Computer tools.
- Able to manage information system effectively.

**Course outcomes:**

<b>Course code</b>	<b>Semester</b>	<b>Course name</b>	<b>Learning outcomes</b>
AECC 1	I	a) Environmental Science	<ul style="list-style-type: none"><li>• Student develop the knowledge about Environment &amp; Its Importance for the Natural Environment .</li><li>• Students also learns the impact of Pollution &amp; Welfare ACT by the State &amp; Central Govt .</li></ul>
DSC101	I	Financial Accounting -I	<ul style="list-style-type: none"><li>• To understands the concept of accounting ,concepts &amp; conventions , A/c standards , cycle process.</li><li>• Students will understand the practical application in Companies Act 1956 &amp; Final A/c.</li><li>• Students acquires the knowledge application of depreciation , BRS , subsidiary books &amp; rectification of errors.</li></ul>
DSC102		Business Organization and Management	<ul style="list-style-type: none"><li>• Student learns the trade , industry &amp; commerce to start an enterprise.</li><li>• Students understand the forms of organization &amp; Its Importance .</li><li>• Student also learns the Mangement &amp; Functions of Management.</li><li>• Student acquires the knowledge in Planning, departmentalization &amp; Decentralization.</li></ul>
DSC 103	I	Data driven Decision Making	<ul style="list-style-type: none"><li>• To make student learn data-drive and decision making, identifying hurdles and data benefiting the organization.</li><li>• Student acquires the knowledge in Identifying the categories of Analytical people</li></ul>
AECC2	II	b) Basic Computer Skills	<ul style="list-style-type: none"><li>• Students the importance of technology &amp; its features.</li><li>• Students imparts the knowledge in various applications in basic &amp; Advanced level.</li></ul>
DSC201	II	Financial Accounting II	<ul style="list-style-type: none"><li>• Student acquires accounting knowledge of bills of exchange .</li><li>• Student understands the practical knowledge in consignment A/c.</li><li>• Students learns the joint ventures &amp; Account preparation.</li><li>• Students gets the practical knowledge in</li></ul>

			complete records & non profit organization.
DSC202	II	Business Laws	<ul style="list-style-type: none"> <li>To Understand the Importance of Indian Contract Act 1872.</li> <li>To Understand the Sales Of Goods Act 1930.</li> <li>To imparts the knowledge of Joint Stock Companies, Consumer Protection Act 1986.</li> </ul>
DSC203	II	Data Analytics Essentials	<ul style="list-style-type: none"> <li>To make students learn essentials of Data Analytics and types of variables, distinguish between continuous and discrete Analyses.</li> <li>To overview on probability on data analytics.</li> </ul>
SEC 1	III	Communication Skills	<ul style="list-style-type: none"> <li>Student acquires the knowledge in Skills &amp; Its development.</li> <li>Student imparts the practical knowledge in Communication &amp; its types.</li> <li>Student learns the Communication barriers.</li> </ul>
SEC 1	III	A)Principles Of Insurance	<ul style="list-style-type: none"> <li>Students learns the concept of Insurance &amp; its types of insurance .</li> <li>Student also learns the importance of Insurance in Day- to-Day life.</li> <li>Students the IRDA Act related to Insurance, Policies &amp; Surrender Value .</li> </ul>
DC301	III	Advanced accounting	<ul style="list-style-type: none"> <li>Student understands the Partnership A/c are maintained &amp; the changes which affect the financial position of business in several situations.</li> <li>Student also acquires the knowledge in joint stock company.</li> </ul>
DSC 302	III	Business Statistics-I	<ul style="list-style-type: none"> <li>Students inculcate computational &amp; analytical knowledge .</li> <li>Students learns to represent the data in different ways.</li> <li>Student also represents the data in statistical &amp; graphical analysis.</li> </ul>
DSC 303	III	Data Analytics Modelling	<ul style="list-style-type: none"> <li>To make students to learn data analytics, identifying business values and different project process.</li> <li>Student Analyze the data in decision making.</li> </ul>
SEC 3	IV	Leadership And Management Skills	<ul style="list-style-type: none"> <li>Students learn how to lead through character rather than through coping and Understand you're own and other peoples' values and beliefs.</li> <li>Learn how to manage conflict or opposition.</li> </ul>

SEC 4	IV	A) Practice of Life & General Insurance	<ul style="list-style-type: none"> <li>• Student learns the Premium Calculations &amp; Policy related issues.</li> <li>• Student also learns the settlement of risk claim , underwriting financial risk &amp; Tax Savings.</li> </ul>
DSC 401	IV	Income tax	<ul style="list-style-type: none"> <li>• Student acquires the knowledge of individual assessment .</li> <li>• Student learns the Computation of Income From five heads.</li> <li>• Students calculate the income from other sources &amp; notice of demand.</li> </ul>
DSC 402	IV	Business statistics II	<ul style="list-style-type: none"> <li>• Student to describe the data &amp; making evidence decision making inferential statistics that are based on well reasoned statistical arguments.</li> </ul>
DSC403	IV	Forecasting and predictive Analytics	<ul style="list-style-type: none"> <li>• To make the students to understand the Analytics of forecasting and predictive, identifying linear regression models and their application in data analysis.</li> </ul>
GE	V	a) Advanced Aspects Of Income Tax	<ul style="list-style-type: none"> <li>• Students learns the income gain in business.</li> <li>• Students also learns the taxable income &amp; Non Taxable Income .</li> <li>• Student also learns the assessment of individual, deemed Assets &amp; Assessment procedure.</li> </ul>
DSE 501	V	Cost accounting	<ul style="list-style-type: none"> <li>• Student understands the importance of Cost A/c</li> <li>• Applications of different types of costing.</li> <li>• Students imparts the Knowledge of inventory techniques.</li> </ul>
DSC 502	V	Computerized accounting	<ul style="list-style-type: none"> <li>• Students learns to maintaining charge of account In ERP,&amp; the various accounts maintained in Tally ERP .</li> <li>• Student understand the concept of Company creation &amp; maintaining staff keeping units,inventory creating inventories,creation of stock growth,recording day to day transactions in ERP</li> <li>• Student also learns the function keys in account receivable and payable management and Reports of Management Information System.</li> </ul>
DSE503		Advance data visualizing	<ul style="list-style-type: none"> <li>• To make the student to understand the advance data visualization , charts and graph selection, business intelligence.</li> </ul>

			<ul style="list-style-type: none"> <li>● To overview on report building and online analytical processing.</li> </ul>
PR	VI	Research methodology & Project Report	<ul style="list-style-type: none"> <li>● Student learns the Research objectives, research classification, levels of measurement in particular field</li> <li>● Student imparts the practical knowledge in applies various scales, hypothesis testing, para metrics and non para-metrics for problem Solving &amp; research reports.</li> <li>● Students learns the practical knowledge in the introduction, company profile ,data analysis and interpretation, bibliography, appendices in chapter designing.</li> <li>● Student explain the technical specifications of the project, notice the guidelines of project work.</li> </ul>
DSE601	VI	Cost control and management accounting	<ul style="list-style-type: none"> <li>● Student acquaint with cost control techniques, break even analysis, budgetary control and standard costing.</li> <li>● Student know the budget and its advantage to have a control and techniques of financial statement analysis , managerial accounting decision making techniques and reporting methods like fund flow analysis</li> <li>● Student imparts the practical knowledge in importance and imitations and cash flow analysis and cash flow statements</li> </ul>
DSE602		Theory and practice of GST	<ul style="list-style-type: none"> <li>● Students learns the GST &amp; its importance ,as competitiveness improved across the markets, transaction costs were reduced. Due to easy tax compliance processes, conducting business improved.</li> <li>● Students learns the uniformity in tax rates and structures, corporations can make better business decisions and investments.</li> <li>● Despite its challenges, it can be concluded that GST has been a positive step towards creating a unified indirect tax regime in India.</li> <li>● GST has provided numerous economic benefits, including increased revenue collection, improved transparency, and a unified market.</li> <li>● Importance of goods and services students should understand the tax structure.</li> <li>● Students learns the concept of direct tax &amp; Indirect Tax. One tax one nation and its importance</li> </ul>

DSE603		Business Applications of emerging technologies	<ul style="list-style-type: none"><li>To learn and understand the technologies of business application of emerging trend. And finance transformation, robotic processing , artificial intelligence and cyber security.</li></ul>
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Principal  
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