



MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited)

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

## **Best Practice 1**

### **1. Virtual Campus Recruitment Training (CRT)**

#### **Objectives:**

1. To encourage the interested students opting for the placements virtually.
2. To adapt for the substantial changes in the recruitment process.

#### **Outcomes:**

1. The students were able to understand the analytical and reasoning tools.
2. Students are motivated to attend the virtual placements and internship drives.

#### **Context:**

National lockdown and social distancing regulations consequentially resulted in placement providers having to cancel student placements, due to a shift to virtual working, redeployment of staff and the increase of students contracting on practice-based placements.

Because of the pandemic, hiring rates have dropped drastically. Just like online classes have solved the challenge of educating and training the students, Virtual Drives are helping our institution in improving the placement rates during this pandemic and lockdown.

#### **Practice:**

Maximum communication between Training & Placement Officer and the Recruiters was also virtually done and the Pre-placement talks were delivered in online mode.

Evidence of success:

56 students participated in the online virtual meet the pictures are shown as evidence.

## **Best Practice: 2 Social Outreach Program**

**Objective:** To encourage the institution's active involvement in community development and social outreach programs facilities .

**Outcome:**

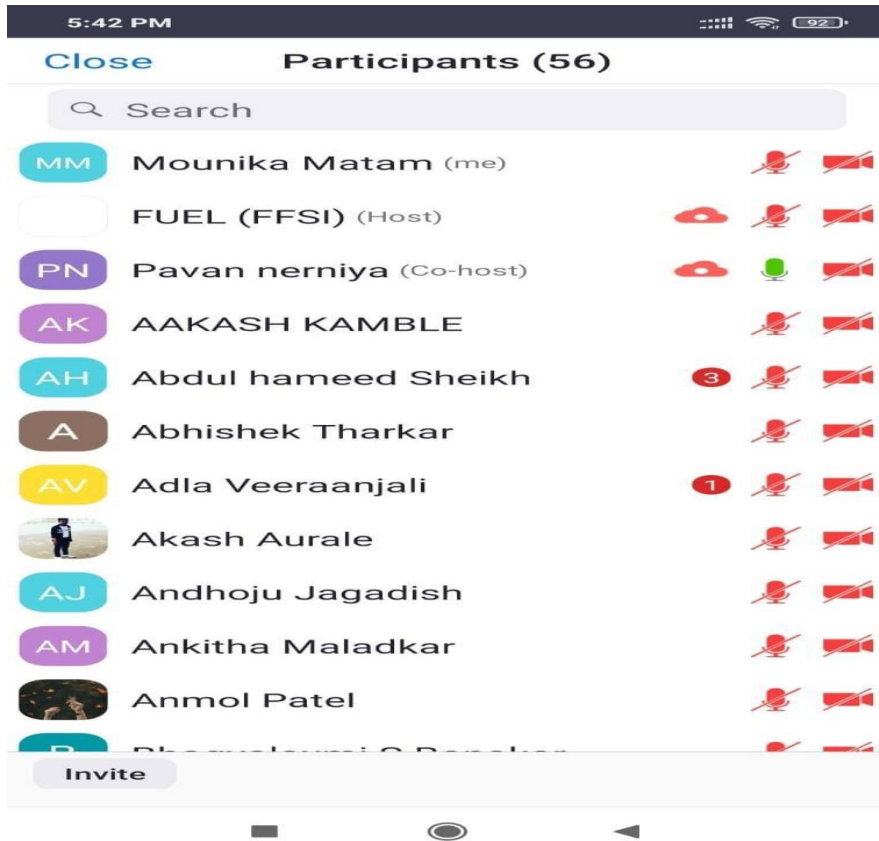
- 1) It enhances the sense of responsibility and commitment
- 2) Utilization of infra-structural facilities to the optimum possible extent

The principal of the college proposes extension, construction and renovation of the existing facilities of equipment and other infrastructural facilities. It is mainly done by keeping in view the additional number of students.

**Practice:** The faculty and students are actively participating in activities like Blood Donation Camps, Traffic Awareness Program, Anti-Drug awareness, Swatch Bharath and Haritha Haram.

**Evidence of success:** All the programs were successful, reports and pictures are shown as evidence.

# 1. Virtual Campus Recruitment Training (CRT)





**Friends Union For Energising Lives (FUEL)**  
Enabling Students to Excel

# Friends Union For Energising Lives (FUEL)



FUEL recently has signed an MOU with Niti Aayog to work for the development of 117 Aspirational districts of India envisioned by Honorable PM of India. Ketan Deshpande & Santosh Huralikoppi from FUEL were awarded as "Champions of Change."

Hon'ble President of India appreciation to FUEL team  
CEO Ketan Deshpande &  
Chief Mentor Santosh Huralikoppi (FUEL)

Friends Union for Energising Lives (FUEL) is a credible non-profit organization working in the space of Career Counseling, Skill Development & Scholarships in India.

FUEL was Founded by Ketan Deshpande inspired by Dr. Abdul Kalam's vision to provide Career counseling to 10 million students and mentored by Santosh Huralikoppi. It has a successful track record to providing career counseling & career guidance to 1 million students covering 3500+ schools across pan india. Fuel Implements Corporate Social Responsibility (CSR) projects across India.

## Awards & Recognitions

- Ashoka Fellowship award.
- Winner of NSDC (National Skill Development Corporation India) 'Skill Innovation Challenge'
- Represented India at Global Entrepreneurship Summit, Stanford University, USA
- India Youth Fund Award 2017
- India CSR Leadership Award 2019
- The CSR Journal Excellence Award 2019

## FUEL CSR & MOU Partners

### National

Hero Motocorp • Castrol • HDFC Bank  
LTI • EATON • Honda • BPCL • Thyssenkrupp

### International

Citi Foundation • Standard Chartered  
HSBC Bank • LinkedIn

### MOU Partners

Niti Aayog • AICTE

## FUEL Youth Outreach

1. Total number of scholarships given:..... **985 +**
2. Total number of girl children benefitted:.... **493 +**
3. Total number of youth skilled:..... **45,976 +**
4. Total number of youth placed:..... **24,500 +**
5. Number of Dr.Kalam + Atal FUEL Fellows:.. **2,997 +**
6. Total Number of Career Counselling done:..... **10,00,000 +**
7. Number of Army Public Schools reached:.. **130 +**
8. Number of students reached of APS schools (Jawans Children):..... **26,819 +**

**1 MILLION STUDENTS, 3500+ SCHOOLS, 500+ COLLEGES,  
PAN INDIA, 20+CSR PARTNERS**

## **CORE PROGRAMS**

### **1. CAREER EDUCONNECT**

- Career Orientation
- Psychometric Assessment Test
- Career Counseling
- SMS & Helpline Support

\*(Flagship Project)

### **2. FUTURE SKILL TRAINING**

- Digital Marketing
- Artificial Intelligence
- IOT/Big Data
- 3D Printing
- BlockChain

\*(Flagship Project)

### **3. TALENT SEARCH COACHING**

- Academic Coaching to  
Std X, XI, XII.
- Talent Search & Scholarship

\*(Flagship Project)

### **4. SKILL DEVELOPMENT**

- IT/ITES
- Banking (BFSI)
- Retail
- Graphic Designing
- Software Testing
- Web Development

### **5. SCHOLARSHIPS**

- FUEL implements end to end scholarship programs for under-privileged students motivating them to pursue higher education.
- FUEL has launched scholarship website gyandan linking donors to the beneficiaries.

[www.Gyandaan.org](http://www.Gyandaan.org)

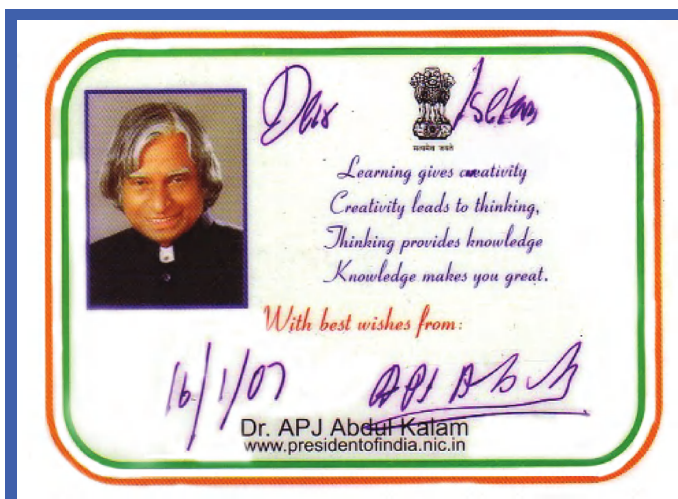
## **Towards New Future Skills Institute**

Fuel looks forward to funding support from like-minded entities for this nation-building initiative

### **Funding Support needed**

1. Philanthropic contributions from corporate world and society
2. Helping hand from HNIs (High Net worth Individuals) as Endowments
3. Educationists who aspire to move from traditional education to need-based education
4. Business firms who would like to put their CSR contributions in the education programs etc.

**FUEL implements corporate social responsibility (CSR) projects across India  
We invite academic institutes, Foundations and corporates to join us.**



**Inspiration of Life Dr. A P J Kalam constantly motivates to  
work passionately in Education Sector**

# Main Objectives of FUEL's Future Skills Initiative

The main objectives behind setting up of a new institute are:



Developing of future skills among young students.



Bridge the gap between theory and practice.



Teach students about Industry 4.0 & how they are needed to be prepared for challenges.

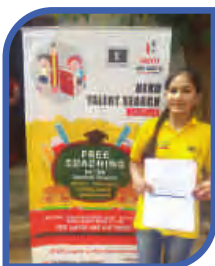


Working for India's vision of giving skilled manpower to the whole world.

FUEL feels this is possible to be accomplished with appropriate support from Educational Institutions, Industry Associates, Donors and Government.

Do you want to support our scholarship students ?  
Here is unique opportunity to support on our portal

[www.gyandaan.org](http://www.gyandaan.org)



**BHAVYA SHARMA**

Class X Percentage: 91.33%  
Parents Occupation: Driver  
Annual Income: 1,20,000/-  
Rant: 1



**ABHISHEK SHARMA**

Class X Percentage: 89.67%  
Parents Occupation: Construction Labour  
Annual Income: Below 1 Lakh  
Rant: 2



**AMAN KUMAR MIROTHA**

Class X Percentage: 86.33%  
Parents Occupation: Construction Labour  
Annual Income: Below 1 Lakh  
Rant: 3

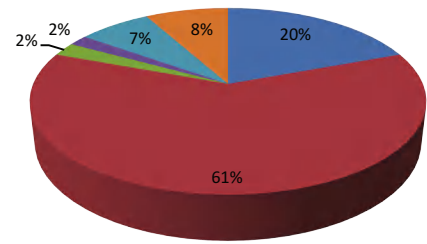


**RITU KUMARI**

Class X Percentage: 85.50%  
Parents Occupation: Working in Dress shop  
Annual Income: 1,20,000/-  
Rant: 4

# Future Skills Development Program

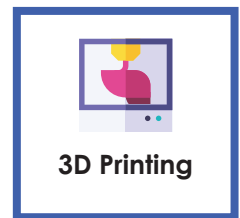
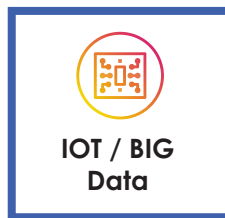
## Sector wise Placed Students for 2018-19



- Banking & Finance (19%)
- IT (61%)
- Management (2%)
- Retail (2%)
- Sales & Marketing (7%)
- Others (8%)



## Future Skills



Flagship Project of FUEL

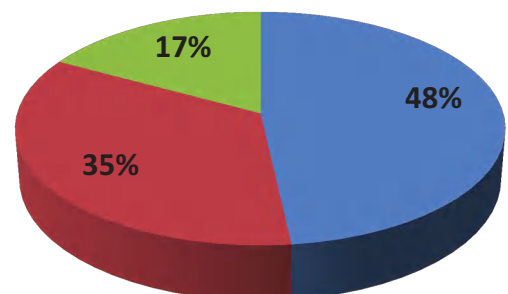
Register Here- <http://bit.ly/fuelutureskill>

## FUEL Talent Search

### Academic Coaching for Class X, XI, XII

### Talent Search Result Analysis for 2018-19

Distinction (Above 70%)	First Division (60% to 70%)	Second Division (Below 60%)
48%	35%	17%



- 48% Distinction
  - 35% First Division
  - 17% Second Division
- 100% Students Passed**

Talent Search Coaching and Scholarship is provided to needy students.

# Photo gallery our previous events



APJ Kalam FUEL Fellows Convocation at HSBC



Hon'ble President of India with FUEL delegation at Rashtrapati Bhavan New Delhi



'FUEL for Nation' Program Launch by Hon'ble Defence minister of India Shri. Rajnath Singh and Hon'ble Mos Railways Shri Suresh Angadi



VidyaVikas Scholarships Convocation, Eaton



Hero Talent Search convocation ceremony implemented by FUEL



EduCare Scholarships Convocation ceremony implemented by FUEL, Pune



Future Skills Convocation at Hands of AICTE Chairman



APJ Kalam FUEL Fellows at Citi Technologies, Pune



# Aspirational Projects of FUEL

## EDU Raksha

FUEL has signed an MOU with AWES ( Army Welfare Education Society ) to provide career Counselling, Skilling & Scholarship support to 63,000 children of Army personnel studying in 137 Army public schools across India.

## Career Guidance & Skilling Center (CGSC)

FUEL runs Career Guidance Skilling Centers to provide 360 degree career life support to the students in 115 Aspirational districts of India.



FUEL recently has signed an MOU with Niti Aayog to work for the development of 117 Aspirational districts of India envisioned by Honorable PM of India. Ketan Deshpande & Santosh Huralikoppi from FUEL were awarded as "Champions of Change."



## FUEL Journey Plan

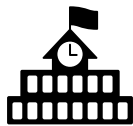


2007-2017  
FUEL Organisation



- PAN India
- 1 Million youth reached
- 3500 Schools
- 13 States
- 20 CSR Partners

2018  
FUEL Future Skills Institute



4500+ youth trained in Future Skills



2020  
FUEL Future Skills College



2025-2030  
FUEL Future Skills University



Friends Union For Energising Lives (FUEL)  
Enabling Students to Excel

**Pune** 62, Amrut Ganga Complex, Sinhagad Road, Pune 411051, Maharashtra, India Office No : 020 24606451 / 62, +91 7219602048 / 45

**Hubli** 89/1 Pragati Campus Aryabhata Tech Park, Next To Karnataka State Law University Navanagar, Hubli, Karnataka - 580025 | Office No : 70194 39288 | +91 8362225335



[www.fuelngo.in](http://www.fuelngo.in)



[ceo@studentsfuel.com](mailto:ceo@studentsfuel.com)



FUELIAN



fuelian



ketanfuel



fuelskill



Date: 18-01-2022

To,  
The Principal  
R G Kedia College,  
Hyderabad.

**Sub: BFSI Training & Placement programme**

Respected Sir/Madam,

FUEL is an NGO which is working in the field of Career Counselling and Skill Development in various parts of India and pleased to share that NITI Aayog has signed SOI with FUEL NGO to work in 115 aspirational districts of India and Focus on education, scholarships, skill development and Placements.

We are supported by large companies CSR like HeroMotorCorp, HDFCBank, Bharat Petroleum, Eaton, Citibank etc. Under this initiative, we like to train your college final year and pre-final year students on **Future Skills Development Program Addressing Industry 4.0** and help them for the placements and the courses are **free of cost**. We are going to conduct these courses online. Some of the future skill courses are Digital Marketing, Artificial Intelligence, Machine Learning, IOT (Internet of Things), 3D Printing.

**Banking & Financial Service Training:** Fuel would be providing Banking Training to the students of Hyderabad from the Commerce Background (BCom & BBA) currently in the final year of their graduation. Following are the details of the training programme for the students.

The training will be for 500 students in Hyderabad on Banking and Assessment to be done by students.

- The training will be 2 slots. ( 04 days of Aptitude training & 14 days of Banking training).
- The profile of the students on successfully completing the course will be put for Placement.
- The students attending the training will be monitored by the Fuel team for attendance and assessments completion.

The training of these students will be on these parameters:

- a) Banking and its functions.
- b) Various types of Banking and their contribution.
- c) Various Functions of Banking.
- d) Job Roles and the skills required in Banking.
- e) Training students on Job roles such as Business Correspondent & Business Facilitator/ Debt Recovery Agent (DRA) and Customer care.
- f) Placement assistance for students will be provided.

Please kindly look at our request and provide the needful support.



Thanking you,  
**Ketan Deshpande**  
(Founder, FUEL and Ashoka Fellow)  
ceo@studentsfuel.com  
+918600035491 /+919890078217



Thanking you,  
**Santosh Huralikoppi**  
(Chief Mentor, FUEL and Pavate Fellow, Cambridge University UK)  
santosh@studentsfuel.com  
+919945461489 /+919880765246



**MARWADI SIKSHA SAMITHI**

**Ramnath Guljarilal Kedia College of Commerce**

(Affiliated to Osmania University, NAAC Re-Accredited)

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

## Green Environment

Planting trees has numerous advantages. Trees serve a crucial part in maintaining the health of our planet in addition to making our surroundings more beautiful. Trees improve air quality by removing pollutants, making the environment cleaner and healthier. According to studies, being around trees and other greenery can reduce stress and enhance mental health. Considering these points, college management and Principals of different departments encouraged staff and students to plant saplings on campus at various events.

Education on the environment is the Core Curriculum introduced by the University, irrespective of any stream for all first-year students. The subject is Environmental Studies, and students need to study the course and write an examination as per university norms. The course aims "to provide a conceptual framework for understanding and analyzing environmental problems." As an individual, one should be able to explain the key ideas and approaches from ecological and physical sciences and apply them to solving environmental problems by the end of the course. Other than these students can know how to deal with the environment on a personal and societal level by critically examining all environmental studies' facets, such as environmental pollution, health concerns, and laws.

Faculty and students participated in the Haritha Haram Programme, a government-sponsored environmental program, and planted trees on and off campus. Several events were also carried out in conjunction with the GHMC to educate children about the benefits of tree planting for a sustainable environment. Every year, the College organizes competitions for its students and lectures by notable individuals to raise awareness of "World Environmental Day" and "International Plantation Day." As part of the green program, saplings are given out to the students, staff, and community.



**Exchange of Saplings by Faculty members on various occasions**



**Plantation of Saplings by the Resource person during their Visit**

### **Van Mahotsav**

An annual tree-planting celebration called Van Mahotsav is held in India in the first week of July to encourage and spread awareness of the value of forests and trees in preserving the ecological balance. Plantation of saplings by the students and staff.



### **Vriksha Bandhan Day on the eve of Rakshabandhan**

In order to raise environmental consciousness within the context of the celebration, "Vriksha Bandhan" highlights explicitly the value of trees and the preservation of the environment. On September 1st, 2023, on the eve of Rakshabandhan, teachers and students tied Rakhi to trees and plants to symbolize how the trees are like our brothers who will always look out for us.



## ABANDON PLASTIC

Regularly, the College holds educational events for students about the dangers of plastic and alternate strategies for reducing its usage. The College takes all necessary steps to keep the campus free of plastic waste and other harmful environmental pollution.

The institution has provided free jute bags to all the staff in order to ban plastic usage. The College decided to go plastic-free on campus resulting in no plastic cups, plastic plates, or spoons on campus. Instead, we use steel or paper glasses, plates, and spoons. We are simply utilizing steel in place of plastic. We organized a "Plastic free zone" to raise community awareness wherein the students and staff are made aware of using paper bags as well as Cloth bags instead of plastic.

The college organized a campaign to raise awareness of plastic and its substitutes.



## Report on the Swachhat Pakhwada Programme/Swach Bharath

The faculty and students at R G Kedia College of Commerce in Hyderabad, Telangana, participated enthusiastically in the Swachhat Pakhwada /Swach Bharath program launched by the Government of India over last 5 years

Year 2022-23

### Clean Campus day

The students cleaned the Ground and its surrounding regions. All the plastics and pointless paper waste were collected, and it was required to be recycled. The library was maintained and dusted regularly. The students organized the books carefully and ensured each rack had the appropriate books. Through this program, students have grown to feel responsible for the College.



On 1<sup>st</sup> October 2023 on account of Shramdaan for Swachhata announced by Prime Minister Mrs.Narendra Modi, Students of Degree college of R G Kedia College cleaned the college main ground and outside area of college premise.





**Competitions** in essay writing, poster presentation, and elocution were organized to explore and foster ideas among the younger generation as part of the "Swachh Pakhwada/Swachh Bharath" program. Many students participated in the essay contest titled "The Role of Students in Promoting a Clean and Green Campus." Many students presented their thoughts in precise and thought-out ways for elocution competition on the theme "Good Health and purity is the essence of Wealth".



**Essay competitions** were conducted on "The Role of Students in Promoting a Clean and Green Campus."



**Poster Presentation Competition on the topic Recycling and Waste Reduction Strategies in Action and Judges judging the event**



**Elocution Competition on topic: "Inspiring Change: How Clean and Green Initiatives Shape Our Future."**





## Session awareness conducted by NSS team on "The Role of Student Activism in Promoting a Greener Campus."

### World Environment Day

*World Environment Day ceremony* is a momentous occasion designed to spread sustainability consciousness and environmental awareness. The events included a tree-planting campaign, awareness sessions, a clean-up effort, and a guest lecture. The occasion had a long-lasting impression on the college community, establishing a feeling of environmental accountability and motivating eco-aware behaviors. We are still committed to preserving the environment and building a sustainable future.



#### Points covered in the session:

- Arranging of Campus tree-planting campaign
- Sessions on climate change and sustainability education
- Campaign to promote environmental cleanliness
- Organizing of environmental art and essay contests
- Guest lecture by an environmentalist
- Raise awareness of environmental problems Promoted eco-conscious behavior and sustainable practices
- Enhanced campus vegetation through forestation
- Promoting community environmental responsibility
- Encouraging original thought on environmental concerns
- Dedication to sustainability and environmental protection.



**HARITHA HARAM on 20th June 2023**

**Objective: The main Objective of Telangana Haritha Haram is to build our Telangana State into a Green City which covers to at least one-third of the state’s geographical areas.**

**Objective: The main objective of Telangana Haritha Haram is to build our Telangana State into a Green City covering at least one-third of the state's geographical areas.**

Haritha haram for Telangana is the afforestation program undertaken by the Telangana Government. The Event, Harithaharam, seeks to outline the Harithaharam effort to promote environmental conservation and tree planting within the college facilities. This initiative was taken to raise awareness among academics, staff, and students of the value of preserving and enhancing the greenery.



The College had a Haritha Haram Committee with students, faculty, and staff members. The committee was responsible for Organising, coordinating, and planning different environmental conservation and tree planting-related initiatives.

The Management members, Sri Surendra Luniya, Hon Secretary, Sri CA.S. B Kabra, Prof. R.Nageswar Rao, Director-General, Dr.D.V.G Krishna, Director, Mr.Ram Chandra Murthy, Joint Director, Principal; Faculty members and students all actively participated in planting a variety of saplings.



**Press Coverage**





As per the directions of the Central Government, the Swatch Hi Seva activity is undertaken in the College; all the students of UG & PG students have participated and cleaned the roads and cleared the garbage at Esamia Bazar.



Faculty and students participated in the cleaning process.

## E-WASTE MANAGEMENT PRACTICES

The institution has created a thorough E-waste policy and strategy emphasizing appropriate electronic waste disposal and recycling to reduce the environmental effect. The strategy is revised regularly to keep up with changing rules and best practices.

The College aggressively promotes e-waste awareness among students and staff. On campus, designated collection locations have been set up to assist in the safe and convenient collection of electronic items that are no longer in use.

E-waste is disposed of following applicable environmental legislation and recommendations. The College works with authorized e-waste management authorities to guarantee that dangerous components contained in electronic devices are safely disposed of.



Certificate of Appreciation received by the college

## Solid Waste Management

Solid waste management is critical to preserving a clean and sustainable environment. The College understands the need for ecologically responsible waste management and has created detailed policies and plans. The policy prioritizes trash reduction, recycling, reuse, and the safe disposal of non-recyclable garbage. The strategy is evaluated and modified regularly to reflect developing sustainable practices.

Waste segregation at the source is critical to our waste management approach. The College has established a color-coded bin system to separate garbage into various categories, including recyclables (paper, plastic, and metal), organic waste, and non-recyclables. Prominent signs and awareness programs are in place to educate students and staff on appropriate trash segregation.



## Year 2021-22

### Webinar on International Plastic Bag Free Day on 3<sup>rd</sup> July 2021



#### Objectives:

- Increase public awareness of the damaging consequences that plastic bags have on the environment.
- Inform participants about environmentally friendly bag replacements.
- Motivate participants to take initiative and lessen their use of plastic bags.

The speakers shared insightful information on issues like the negative effects of plastic bags on the environment, eco-friendly bag alternatives, and internationally recognised success stories. The webinar ended with a call to action, pushing listeners to embrace sustainable practices, raise awareness, and use fewer plastic bags.

The webinar on International Plastic Bag Free Day met its goals of increasing awareness and educating participants on the effects of plastic bags on the environment with great success. We received good feedback from attendees, and the event attracted a lot of interest and interaction. We intend to continue our efforts to encourage sustainable practices inside our organisation and expand on this momentum going forward.

## Year 2020-21

Every year on June 5th, people all over the world observe World Environment Day to increase awareness of environmental problems and inspire action for change. To support sustainable green practices in 2020, MSS RG KEDIA COLLEGE launched a plant distribution campaign. In this study, the plant distribution programme is described in general terms, with special emphasis on how it has helped to promote environmental awareness.

World Environment Day 2020's plant distribution programme had the following primary goals in mind:

- The need to preserve the environment by increasing awareness of the value of plants.
- Spread the word about the advantages of biodiversity and urban greening.
- To get people involved in sustainable practices, promote them.





To obtain a sufficient quantity of plants, College worked alongside with Leo Club and other environmental organisations. A wide range of healthy plants were made available for distribution thanks to this arrangement.

Participants were given instructional materials, such as planting instructions, maintenance guidelines, and details on the ecological advantages of the plants distributed. People were able to better grasp how their activities could affect the environment as a result.

The College effectively engaged the community, increased environmental awareness, and helped to green urban areas with its plant distribution programme in honour of World Environment Day 2020. Individuals were given the tools necessary to take an active role in environmental conservation and implement sustainable practices through this effort.



The environmental campaign Harita Haram on 12<sup>th</sup> September 2020 which translates to "Green Garland," aims to increase greenery and advance ecological sustainability. As part of its dedication to environmental responsibility, Management, Faculty and Non-teaching of MSS R G KEDIA COLLEGE did this admirable project. The college's efforts to undertake Harita Haram are described, along with its effects on the neighbourhood's ecosystem. Students, staff, and volunteers all actively participated in tree planting drives. Teams were

established for the plantation, and each team was in charge of preparing the planting areas, guaranteeing optimum tree spacing, and encouraging tree adoption and upkeep.

The college identified places on its property and nearby that would be good for planting trees. During the site selection process, variables like soil quality, water sources' accessibility, and climate compatibility were taken into account.

To ensure ecosystem diversity, different tree species that are native to the area were selected. Native species were given preference because of their adaptability, rapid growth, and environmental advantages such carbon sequestration and air purification.



**Year 2019-20**

Awareness campaign to emphasise the value of a healthy diet and general cleanliness was conducted by R



G Kedia College in Collaboration with Kachiguda Government School located at Nimboliadda. Faculty of 3 with 10 Degree students on 4<sup>th</sup>December 2019 took the initiative to go to the school and provide awareness to the students. The campaign's goal was to spread awareness of, and encourage, healthy eating and hygiene practices among students.

Interactive workshops were held separately class wise for students of about 150 to kick off the campaign. A balanced and healthy diet is important for growth, development, and general well-being. Qualified nutritionists and health specialists were asked to give educational presentations on this topic. The lessons focused on the

importance of key nutrients, portion control, and consuming fruits, vegetables, proteins, and whole grains every day.



**Certificate received by the college for participation**

Few Students of R G Kedia College participated in a program on Clean and Green initiatives organized by Seva Bharathi, Telangana



**Year 2018-19**

**SwachBharath (Haritha haram)**

A program on Haritha haram was conducted in the college premises on 13<sup>th</sup> August, 2018.

The chief guests spoke about CHETLA RAMAIAH... tree conservationist, who sold his land to buy more saplings and seeds to protect nature and in pursuit of his mission has read umpteen numbers of books on trees and the process of planting tree.



Quoting the example of CHETLA RAMAIAH students were asked to plant trees at home in their surroundings, gift saplings on every good occasion, encourage terrace gardening, protect the plants by watering at regular intervals, fencing or guarding of plants, providing organic manure. Benefits of Haritha haram are known to everyone who is educated but what needs to be done is persistent action. Advantages of Haritha haram quoted were-decreasing global warming, regulate temperature, reduce pollution level, enhancement of wildlife and biodiversity.

The students and faculty members of the college gifted saplings to each other. The chief guest was also gifted sapling at the end of the program.



**Certificate received by the College for participation in the Swachh Bharath program. Twelve Students participated in this program.**