

(Affiliated to Osmania University, NAAC Re-Accredited) 3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

ANNUAL REPORT 2019-20



(Affiliated to Osmania University, NAAC Re-Accredited) 3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

S.NO.	CONTENT
1	About the College
2	 About Department of Business Management Vision & Mission of the Department Courses Offered
	Details about Student Strengths
3	MOU's signed by the Department
4	Certificate Courses
5	Bridge Courses
6	Faculty Development Program (FDP)
7	Guest Lectures
8	Kedia Social Responsibility
9	Computer lab
10	Library
11	Industrial Visit Reports
12	Projects
13	Placement
14	Alumni
15	Ramnath Guljarilal Kedia College of Commerce in News

MANAGEMENT



SHRI KAMALNARAYAN AGARWAL President

A leading, Businessman and Industrialist is also associated with several social service organizations and Educational Institutions.



SHRI SURENDRA LUNIYA Hon. Secretary

A leading industrialist, business man and Philanthropist, is also connected with several social service organizations, Hospitals and Educational Institutions. Above all a Gandhian, known as Jain rathna of South India.



SHRI S.B. KABRA Jt. Secretary

A leading Chartered Accountant actively connected with several educational institutions. He has been the Vice President of the 'All India Federation of Tax Practitioners'. He is recognized as Best Treasurer of Lions Club of Hyderabad.



MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited) 3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

ABOUT THE COLLEGE

INTRODUCTION

Ramnath Guljarilal Kedia College of Commerce was established in the year 1972 by Marwadi Siksha Samithi, is a premier affiliated college of Osmania University .The college is situated in Esamia Bazar, 3-1-336, Chaderghat ,Hyderabad,500027 . Being a higher education institution, the college focuses on fostering global competencies among students and inculcating a value system. Contributing to the national development has always been an implicit goal of our college by catering to the needs of the economy, society and country at large through capacity building programs/activities of the individuals. The college enriches the learning experience of the students by providing them with state-of-the –art educational technologies by making use of information and communication Technology (ICT) optimally.

Our holistic approach to education sets our brand equity as a trusted name for value-based education and integrated learning. Discipline which is a non-negotiable factor of students' life on our campus inculcates value of time management and punctuality. Apart from integrating value education into the main curriculum, several motivational talks, leadership programmes, and regular group and personal counseling and mentoring sessions are conducted to nurture the emotional intelligence of the students, making them confident and competitive to take on the challenges of life ahead.

VISION

The vision of the college is to disseminate the knowledge to the sections of the society to build a better world. The college offers different educational programs to the aspiring students taking the global and technological changes into consideration and make the students vibrant and competent in the competitive world.

- To impart in-depth knowledge and expertise through innovative methods of teaching and learning so as to create a pool of resourceful selfmotivated scientific manpower.
- To introduce re-structured and vocational courses to keep pace with the changing standards of professional competence.
- To provide ideal academic atmosphere for the pursuit of excellence in higher education and to be accredited by NAAC and NBA as per UGC and AICTE norms.
- To promote high quality research stressing the regional needs and social relevance.
- To prioritize good governance and high ethical standards at institutional level.

MISSION

The institution's mission reflects the distinctive characteristics of the institution. The success of the institution depends on the quality of the programs offered, participation of dedicated faculty members, staff and students .The mission of the college focuses on the holistic development and value -based ethical behaviour of the students ,which plays a very vital role The college aims at nurturing the research activities for academic excellence .

- To provide quality education and academic excellence
- Maintaining High standards and moving towards perfection.
- To provide an integrated and quality education is our motto.
- Focusing on value- based education as per market requirements.
- To face the dynamic challenges of tomorrow.
- Looking beyond the call of duty and doing more.
- To nurture research activities for academic excellence and updating
- knowledge by fostering scholastic temperament.

ABOUT THE DEPARTMENT OF BUSINESS MANAGEMENT

The Department of Business Management, had its inception in the year 2001. The Department of Business Management offers a two-year full time programme of Masters in Business Administration, affiliated to Osmania University and approved by All India Council for Technical Education. The course started with an intake of 30 students which gradually increased to 180. the department offers with dual specialization

ABOUT THE DEPARTMENT OF COMPUTER SCIENCE

The Department of Computer Science had its inception in the year 2003. The Department of Computer Applications offers a two-year full time programme of Masters in Computer Applications ,affiliated to Osmania University and approved by All India Council for Technical Education.

ABOUT THE DEPARTMENT OF COMMERCE

At the under graduate level the department offers BBA B.Com (Gen.) B.Com (Comp),B. Sc (MECs),(MSCS)(MSDS) ,since 2012

S.No	Name of the Full-time teacher	Designation	Name of the Department
1	Dr. DVG. KRISHNA	DIRECTOR	MBA
2	Dr. R.LAKSHMI	PRINCIPAL	MBA
3	Dr. E.LALITHA	PROFESSOR	MBA
4	Dr. J.MADHAVI	ASSOCIATE PROFESSOR	MBA
5	Mr. KULDIP RAI	ASSOCIATE PROFESSOR	MBA
-	Dr. K.SREE HARI	I/C PRINCIPAL	
6		ASST.PROFESSOR	UG
7	Mrs. V.RADHIKA	ASSISTANT PROFESSOR	MBA
8	Mrs. NEETA DUMALE	ASSISTANT PROFESSOR	MBA
9	Dr. K. KIRAN KUMAR	ASSOCIATE PROFESSOR	MBA
10	Mr. CH. RUSHIWARUDU	ASSISTANT PROFESSOR	MBA
11	Mrs. MEENA ALI	ASSISTANT PROFESSOR	MBA
12	Mrs. T. RAJINI	ASSISTANT PROFESSOR	MBA
13	Mrs. B. SUDHA RANI	ASSISTANT PROFESSOR	MBA
	Mrs. TAHMEENA		
14	MASOOD	ASSISTANT PROFESSOR	MBA
15	Mrs. RAMSHA KHALIQ	ASSISTANT PROFESSOR	MBA
16	Mr. NAGA PRADEEP	ASSISTANT PROFESSOR	MBA
	Dr. T.V.		
17	VENKATESHWAR RAO	ASSISTANT PROFESSOR	MBA
18	Mr. ANANTH NARAYAN	ASSISTANT PROFESSOR	MBA
	Mrs. SYEDA BASHEER		
19	UNISSA	ASSISTANT PROFESSOR	MCA
	Mr. D. SIVA RANJAN	ASSOCIATE PROFESSOR	
20	DAS		MCA

FACULTY DETAILS

01	Mrs. GOUSIA BEGUM	A SCIET ANT DROFESSOR	
21		ASSISTANT PROFESSOR	MCA
22	Mr. PEDDI PRASADU	ASSISTANT PROFESSOR	MCA
23	Mr. SRINATHKAR	ASSISTANT PROFESSOR	MCA
24	Dr. SUJATHA PATWARI	ASSOCIATE PROFESSOR	UG
25	Mrs .ASMA FATIMA	ASSISTANT PROFESSOR	UG
26	Mrs. AKHTAR UNNISA	ASSISTANT PROFESSOR	UG
27	Mrs. JAYASREE	ASSISTANT PROFESSOR	UG
	Mr. HAREESHWAR		
28	REDDY	ASSISTANT PROFESSOR	UG
29	Ms. N. SADANA	ASSISTANT PROFESSOR	UG
30	Mr. S.K.ZUBER	ASSISTANT PROFESSOR	UG
31	Mrs. BHAGYA REKHA	ASSISTANT PROFESSOR	UG
	Mrs. SWAPNA		
32	CHIVALURI	ASSISTANT PROFESSOR	UG
33	Mr. G. SANDEEP KUMAR	ASSISTANT PROFESSOR	UG
34	Mrs. BHANU PRIYA	ASSISTANT PROFESSOR	UG
35	MR E MADHU	ASSISTANT PROFESSOR	UG
36	Dr. M.VIJAYAKUMARI	ASSISTANT PROFESSOR	UG
37	MR N GOPAL REDDY	ASSISTANT PROFESSOR	UG
38	Mrs. D.O.NAMARATHA	ASSISTANT PROFESSOR	UG
39	Mr. PARDHASARATHI	ASSISTANT PROFESSOR	UG
40	Mr. G. SRINIVAS	ASSISTANT PROFESSOR	UG
41	Mrs. B.CATHERINE	ASSISTANT PROFESSOR	UG
42	Ms. THAKUR SHIKHA	ASSISTANT PROFESSOR	UG
43	Mrs. PADMINI BAHETI	ASSISTANT PROFESSOR	UG
44	Dr. KAMALA RANI	ASSISTANT PROFESSOR	UG
45	Mr. AYUB AHMED	ASSISTANT PROFESSOR	UG
46	Mrs. NIRMALA	ASSISTANT PROFESSOR	UG
	Mrs. SMITHA		
47	PANIGRAPHI	ASSISTANT PROFESSOR	UG
	Mrs. SUMRAN		
48	YASMEEN	ASSISTANT PROFESSOR	UG
49	Ms. MOUNIKA	ASSISTANT PROFESSOR	UG
	Mrs. PREEYA		
50	RATNALIKAR	ASSISTANT PROFESSOR	UG

PROGRAMS OFFERED

- ≻ MBA
- ► MCA
- ➢ UG BBA, B.COM(GEN.), B.COM(COMP), B.COM(HONS.)(B.SC-MECS,MSCS)

Course	Students Details
MBA I YEAR	180
MBAII YEAR	152

DETAILS OF STUDENTS STRENGTH-MCA

Course	Students Details
MCA I YEAR	35
MCAII YEAR	15
MCA III YEAR	16

DETAILS OF STUDENTS STRENGTH-UG

Course	Students Details
UG I YEAR	231
UGII YEAR	258
UG III YEAR	182

MEMORANDUM OF UNDERSTANDINGS

Organization	Date of MoU	Purpose and	Number of students/teachers
	signed	Activities	participated under
			MoUs
Silver Peak	5-03-2019	Carrier	59
		guidance	
		I -CET	
	1-09-2019	Provide	91
Career Zone Tech		integrate	
		trainings with	
		the modern-	
		day	
		technologies	
Arrow knowledge	14-12-2019	Training and	67
service private limited		Placement	
		Associate	
	18-12-2019		78
Mouktik consulting		Career	
services private		Oriented	
Limited		training	
		programme	
Young Indians	7-08-2019	Engaging	84
		Students in	
		various	
		Initiative	
		Programs for	
		Young	
		generation	

CERTIFICATE COURSES

Name of the Certificate Course	Date of introduction And duration
CORPORATE LAW	26-10-2019 to 20-11- 2019

Value added courses	Date of introduction	Number of students enrolled
Personality	20-01-2020	8
Development& Self	to	1
Grooming	05-02-2020	
Module for Advanced	15-02-2020	1
Excel	to	3
	01-03-2020	1
MS-ACCESS	16-09-2019	3
	To 30-09-2019	3
MACHINE	15-10-2019	2
LEARNINGUSINGPYTH	to	1
ON	21-10-2019	



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REPORT

ON

PERSONALITY DEVELOPMENT AND SELF GROOMING CERTIFICATE COURSE

This report aims to provide an in-depth evaluation of the Personality Development and Self-Grooming Certificate Course conducted from 20th Jan, 2020 to 5th Feb,2020. Total 81 students have participated. The course was designed to equip participants with essential skills and knowledge for personal and professional enhancement.

LEARNING OBJECTIVES

- a. Foster self-awareness and self-confidence among participants.
- b. Develop effective communication skills for personal and professional success.
- c. Enhance interpersonal skills and relationship-building capabilities.
- d. Provide insights into personal grooming, professional attire, and etiquette.

e. Issue participants a certificate as recognition of their successful completion of the course.

COURSE CONTENT

The course content was thoughtfully organized to cover a broad spectrum of topics related to personality development and self-grooming. Key modules included

Module 1: Self-Discovery and Goal Setting.

Module 2: Communication Skills and Public Speaking.

Module 3: Interpersonal Relationships and Networking

Module 4: Professional Grooming, Dress Code, and Personal Branding

Module 5: Final Assessment and Certification.

METHODOLOGY

The course employed a variety of engaging delivery methods to cater to diverse learning styles. These included lectures, interactive workshops, role-playing exercises, group discussions, and practical demonstrations. The intention was to create an immersive and participatory learning experience for all participants.

FEEDBACK

The course employed a variety of engaging delivery methods to cater to diverse learning styles. These included lectures, interactive workshops, role-playing exercises, group discussions, and practical demonstrations. The intention was to create an immersive and participatory learning experience for all students.

Feedback was gathered through participant surveys, verbal testimonials, and postcourse evaluations. The majority of participants expressed satisfaction with the course, citing the following key outcomes

- a. Increased self-confidence and self-awareness.
- b. Improved communication and interpersonal skills.
- c. Practical knowledge and skills in professional grooming and personal branding.
- d. Positive impact on personal and professional relationships.
- e. Appreciation for the hands-on and interactive nature of the course.

The Personality Development and Self-Grooming Certificate Course successfully achieved its objectives, contributing to the holistic development of participants. The positive feedback indicates that the course effectively addressed the diverse needs of individuals seeking personal and professional growth

We recommend considering the suggested improvements to further enhance the course's impact and ensure its continued effectiveness in supporting participants on their journey of self-improvement.



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REPORT

ON

BUSINESS COMMUNICATION CERTIFICATE COURSE

LEARNING OBJECTIVES:

- a. Develop effective written communication skills for business purposes.
- b. Enhance verbal communication and presentation skills.
- c. Improve interpersonal communication in professional settings.
- d. Foster effective communication in team environments.
- e. Provide practical tools for successful business communication

This report provides an overview of the Business Communication Certificate Course conducted from 15^{th} -28th Feb,2019.Th trainer for this course is Mr. P. Rama Krishna Prasad, Corporate trainer .

The course aimed to enhance participants' communication skills, both written and verbal, within a business context. The following sections outline the objectives, content, delivery, feedback and recommendations for future improvements. Total 121 students which includes MBA, MCA& UG have registered, 96 completed the course.

Course Content:

The course content was organized into modules covering various aspects of business communication. Key topics included

- Professional Email Etiquette.
- Business Writing and Report Generation.
- Verbal Communication and Presentation Skills.
- > Interpersonal Communication and Team Dynamics.
- Crisis Communication and Conflict Resolution.

DELIVERY CONTENT:

The course utilized a combination of lectures, interactive workshops, group activities, and real-world case studies. Guest speakers from relevant industries were invited to share their insights, providing students with practical examples and a broader understanding of business communication in different contexts.

FEEDBACK:

Feedback from participants was collected. Overall, the responses were positive, with students expressing satisfaction with the course structure, content relevance, and the expertise of the instructors. Common themes in students feedback included

- > Improved confidence in written communication.
- > Enhanced presentation and public speaking skills.
- > . Valuable insights into effective team communication.
- Practical tools for handling challenging communication scenarios.

CONCLUSION

The Business Communication Certificate Course successfully achieved its objectives, equipping participants with essential communication skills for the business environment. The positive feedback reflects the course's effectiveness in addressing the diverse needs of the students.

LEARNING OUTCOME

The course equips the students with good communication skills and makes them competent to attend the interviews and pursue higher education.

GLIMPSES:



IV Semester Submission of Project	Department of Business	R. G. Kedia Colleg
ct Report for the Batch 2018-2020	s Management	ge of Commerce

MBA

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20	117018672021
10	117/118672022



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NETWORTH STOCK BROKING LTD	FUTURES AND OPTIONS	NEHRAJ	117018672048	1
ICICI	ASSEST LIABILITY MANAGEMENT	MIDDELA MANIKANTH	117018672047	43
KESORAM CEMENT	FINANCIAL PERFORMANCE ANALYSIS	AGARWAL PRACHI	117018672046	42
ULTRA TECH CEMENT LTD.	CASH FLOW STATEMENT ANALYSIS	MAREPALLY RAMA KRISHNA	117018672045	41
MIDEAST INVESTMENT PVT LTD	TRENDS IN MUTUAL FUNDS	HARDIK CHOWDHARY	117018672043	40
KOTAK MAHINDRA BANK	CASH FLOW STATEMENT	DALMOHA CHOUDRY SHANU KANTH	117018672042	39
BAJAJ FINSERV LENDING LTD.	A STUDY OF LOAN PROCEDURE OF CONSUMER DURABLE PRODUCT MICRO FINANCE	SHUBHAM TRIPATHI	117018672041	30
KARVY STOCK BROKING LTD.	DIPOSITORY SYSTEM	DEENANATH DINESH SINGH	117018672040	37
KABIT & SERVICES PVT LTD	TRAINING AND DEVELOPMENT	HAFSA SIDDIQUA	117018672038	36
AMARA RAJA BATTERIES	CAPITAL SRTUCTURE	NEHUL SINGH BIDHANIYA	117018672037	35
HERO MOTOR CORP LTD	QUALITY WORKLIFE	KAHKASHAN NOORIN	117018672036	34
ACTIVA AND VESPA SCOOTERS	CONSUMER BEHAVIOUR TOWARDS ACTIVA AND VESPA SCOOTERS	J. SURAI	117018672035	33
STATE BANK OF INDIA	ASSET LIABILITY MANAGEMENT	V.CHAITANYA	117018672034	12
AUROBINDO PHARMA LTD	HR PLANNING AND RECRUITMENT PROCESS	SUEIA JAVEED ALAIS SHEEDA	117018672032	15
IDBI FEDERAL LIFE INSURANCE	EMPLOYEE ADSENTEEJSM	M CHANDINI	117018672031	30
ZINDA TILISMATIE	ACCOUNTS RECEIVABLES	VISHWANATH SNEHA	117018672030	13
HDFC AND ICICI BANKS	RISK AND RETURN ANALYSIS	MACHA SRUJAN	117018672029	28
ULTR TECH CEMENT LTD	CASH MANAGEMENT	PATILA DHUBBA SRAVYA	117018672028	27
KESORAM CEMENT	FINANCIAL PERFOMANCE ANALYSIS	KOTHAKAPU SAMPATH KUMAR	117018672027	26
JCICI BANK LTD	UNIT LINKED INSURANCE PLAN	PADALA SAMPATH KUMAR	117018672026	25
KESORAM CEMENT	FINANCIAL STATEMENT ANALYSIS	ETIKYALA BALAMALIAJ	117018672025	24
ULTR TECH CEMENT LTD	INVENTORY MANAGEMENT	PATHA DHUBBA PRASANNA	117018672024	23
KARVY STOCK BROKING	A STUDY ON EQUITY ANALYSIS OF SELECTED STOCKS IN INDIA	A DHANUSHA	117018672023	R
Company	Project Title	Student Name	Hall Tecket No	No

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NETWORTH STOCK BROKING LTD	FUTURES AND OPTIONS	NEHRAJ	117018672048	1
ICICI	ASSEST LIABILITY MANAGEMENT	MIDDELA MANIKANTH	117018672047	43
KESORAM CEMENT	FINANCIAL PERFORMANCE ANALYSIS	AGARWAL PRACHI	117018672046	42
ULTRA TECH CEMENT LTD.	CASH FLOW STATEMENT ANALYSIS	MAREPALLY RAMA KRISHNA	117018672045	41
MIDEAST INVESTMENT PVT LTD	TRENDS IN MUTUAL FUNDS	HARDIK CHOWDHARY	117018672043	40
KOTAK MAHINDRA BANK	CASH FLOW STATEMENT	DALMOHA CHOUDRY SHANU KANTH	117018672042	39
BAJAJ FINSERV LENDING LTD.	A STUDY OF LOAN PROCEDURE OF CONSUMER DURABLE PRODUCT MICRO FINANCE	SHUBHAM TRIPATHI	117018672041	30
KARVY STOCK BROKING LTD.	DIPOSITORY SYSTEM	DEENANATH DINESH SINGH	117018672040	37
KABIT & SERVICES PVT LTD	TRAINING AND DEVELOPMENT	HAFSA SIDDIQUA	117018672038	36
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IDBI FEDERAL LIFE INSURANCE	EMPLOYEE ADSENTEEISM	M CHANDINI	117018672031	30
ZINDA TILISMATIE	ACCOUNTS RECEIVABLES	VISHWANATH SNEHA	117018672030	13
HDFC AND ICICI BANKS	RISK AND RETURN ANALYSIS	MACHA SRUJAN	117018672029	28
ULTR TECH CEMENT LTD	CASH MANAGEMENT	PATILA DHUBBA SRAVYA	117018672028	27
KESORAM CEMENT	FINANCIAL PERFOMANCE ANALYSIS	KOTHAKAPU SAMPATH KUMAR	117018672027	26
JCICI BANK LTD	UNIT LINKED INSURANCE PLAN	PADALA SAMPATH KUMAR	117018672026	25
KESORAM CEMENT	FINANCIAL STATISMENT ANALYSIS	ETIKYALA BALAMALIAJ	117018672025	24
ULTR TECH CEMENT LTD	INVENTORY MANAGEMENT	PATHA DHUBBA PRASANNA	117018672024	23
KARVY STOCK BROKING	A STUDY ON EQUITY ANALYSIS OF SELECTED STOCKS IN INDIA	A DHANUSHA	117018672023	R
Company	Project Title	Student Name	Hall Tecket No	No

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RELIANCE NIPPOW LIFE INSURANCE	TAX SAVING SCHEMES IN MUTUAL FUNDS	AYESHA BEGUM	117018672098	2
HSNL	CAPITAL BUDGETING TECHNIQUES	INJETI SOUJANYA	117018672096	8
KOTEK MAHENDRA BANK	PORT FOLIO MANAGEMENT	KUMBHEKAR KISHAN	117018672095	85
	FOREIGN EXCHANGE MARKET IN INDIA	MATHI NIHAL	117018672094	r
KESORAM INDUSTRIES LTD.	INVENTORY MANAGEMENT	HINA KOUSAR	117018672093	25
INVESTIGAT MANAGEMENT SOLUTIONS	MUTUAL FUNDS INVESTOR ANALYSIS	MOHAMMED IMRAN	117018672092	82
ICICI BANK LTD	FOREIGN EXCHANGE	MAMIDI JHANSI RANI	117018672091	100
SHARE KHAN	ONLINE TRADING	P. VARA LAXMI	117018672090	80
ANGEL BROKING LTD.	EQUITY ANALYSIS IN DIFFERENT SECTORS	B. RAHUL	117018672089	64
INVESCO	INVESTORS AND NON INVESTORS PERCEPTION AND AWARENESS TOWARDS CREDIT RATING AGENCIES IN INDIA	JANGITI SUNIL KUMAR	117018672988	2ª
INDIA INFO LINE.	MQUITY ANALYSIS ON AUTO BOBILE INDUSTRIES	UPPALA PARIMALA	117018672087	77
RELIANCE NIPPON LIFE INSURANCE	HR TRAINING DESIGN	KOTIPALLI SREEVANI	117018672086	76
HINDUSTAN COCA COLA	MARKETING STRATERGIES	T. SUNIL	117018672085	75
INDIA INFO LINE	ONLINE TRADING	VASALA SANDEEP KUMAR	117018672084	74
NESTLE	JOB ROLES AND RESPONSIBILITIES OF EMPLOYEES	MOHD. AFREEN FATHIMA	117018672083	73
ICICI DIRECT SECURITIES	MUTUAL FUNDS ANALYSIS	ERBA PAVAN KALYAN	117018672082	72
ASIAN PAINTS	A STUDY ON FINANCYIAL STATEMENT ANALYSIS	SHAIK SAMEER	117018672081	71
ADITYA BIRLA GROUP	ASSESTS AND LIABILITIES MANAGEMENT	PAILA DEVI PRASANNA	117018672079	70
ULTRA TECH CEMENT	FINANCIAL FORCATING AND PLANNING	BONALA ANOOKSHA	117018672078	69
Company	Project Title	Student Name	Hall Ticket No	SNo

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GADDAM SHIVANI RAPARTHI SIRISHA

WORKING CAPITAL MANAGEMENT FIXED ASSEST MANAGEMENT

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R. G. Kedia College of Commerce

Department of Business Management MBA IV Sem Submission of Project Report for the Batch 2018-20

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RELIANCE NIPPON INSURANCE COMPANY	INVESTOR BEHAVIOUR OF SELECTION INSURANCE POLICY	BOBBILI VEENA KUMARI	117018672154	135
ULTRA TECH	CASH FLOW STATEMENT	VAISHALI	117018672153	134
GVK INFRASTRUCTURE LIMITED	FINANCIAL FERFORMANCE ANALYSIS	GUNNALA SAI MONIKA	117018672352	133
		M. SAI KUMAR	117018672151	132
KESORAM CEMENT PVT LTD.	EMPLOYEE MOTIVATION	PALLA HARSHINI	117018672149	131
	A STUDY ON BUSINESS LOAN AWARENESS TO START UP ENTREPRENEURS	RISHABH SHARMA	117018672148	130
REDDY LABS	WORKING CAPITAL MANAGEMENT	BETTE UZAIR MOHAMMED	117018672147	129
ICICI BANK	DIGITAL CURRENCY	ABUHITI DAS	117018672145	128
HERO MOTO CORP LTD	COMPENSATION MANAGEMENT	KOLANU AKHILA	117018672144	127
DR.REDDY LABS	FINANCIAL STATEMENT ANALYSIS	NAKKA PRAVALIKA	117018672143	126
HDFC BANK	FORIEN EXCHANGE MARKET	PIPRIYA SIMRAN	117018672142	125
		ANISHA ATTAL	117018672141	124
ICICI BANK	UNIVERSAL BANKING	JEETRI NITISHA	117018672139	123
INDIA BULLS	INITIAL FUELIC OFFERING	G. MAHESH KUMAR	117018672138	B
HERITAGE FOODS INDIA LTD	PERFORMANCE APPRAISAL	D. NAGA VARNA	117018672137	121
HUCON SOLUTIONS	RECRUITMENT 7 SERVICES	KOPPULA SWAPNA	117018672136	120
KARVY	FUNDAMENTAL ANALYSIS OF FIVE SELECTED COMPANIES	AAKASH VYAS	117018672135	119
KICI BANK	NON PERFORMING ASSETS	G. MANISHA	117018672134	118
BIG BAZAAR	JOB SATISFACTION	NAFEES UNNISA	117018672133	117
SHARE KHAN	(FUTURES AND OPTIONS)	S. ANIRUDH	117018672132	116
Company	Project Title	Student Name	Hall Ticket No	S.No.

R. G. Kedia College of Commerce Department of Business Management

MBA IV Sem Submission of Project Report for the Batch 2018-20

113

115

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AWARDS & RECOGNITIONS

Year of award	Faculty name	Designation	Organization
2019-2020	Mr K Sree Hari	ASST.PROFESSOR	LIONSCLUB
	Mrs K Madhavi	ASSOCIATE.	LIONSCLUB
		PROFESSOR	

SEMINARS & WORKSHOPS

Title of Workshop /Seminar	Name of the Dept.	Date
Symposium of Union Budget 2019-20	Department of Commerce& Management	09-07- 2019
National Education Policy Collaboration with Forum of Higher Education	Department of Commerce &Management	30-07-2019
A Study of Nature and Causes of Wealth of Nation with reference to Economic Theory & Practice	Department of Commerce &Management	30-11-2019
Symposium on Cultural Diversity Management	Department of Commerce & Management	29-01-2020
Symposium on Union Budget 2020	Department of Commerce & Management	04-02-2020
Campus to Corporate: Shaping Your Minds and Green Marketing	Department of Commerce &Management	17-02-2020
Seminar on Empowerment of Women in the field of Education	Department of Commerce &Management	11-03-2020
Insights for Effective project	Department of Commerce & Management	10-01-2020
Webinar on Indian Economy forgoingaheadofCovid-19	Department of Commerce & Management	18-06-2020
Webinar on Challenges of the Corona Crisis–the Economic Dimensions	Department of Commerce &Management	10-05-2020



MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited) 3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

Topic Name: Symposium on Union Budget 2019-20 Event Type: Student Development Program for B.Com and MBA Date: 9thJuly2019 **Speaker Name**: Sri S. Indrak Professor, Council for Social Development-Southern Regional Centre. Prof. Venkat Barla, Group Director, Sanskrithi School of Business.

R G KEDIA COLLEGE organized a Guest lecture by Shri S Indrakanth, RBI Chair professor & Council for Social Development – Southern Region and Prof Venkat Barla, Group Director, Sanskriti School of business. At RG Kedia College on the topic of Symposium on union budget 2019-20 on 09-07-2019. The speaker spoke with a lot of commitment and concern. The lecture was very useful, excellent, inspiring, and motivational. The lecture was very useful for the students. The points made by the speaker and his suggestions to our students are very useful to them.

The speakers emphasized the significance of the Union Budget as a crucial tool for promoting economic growth and national development. Keynote talks by eminent specialists gave an overview of the Union Budget 2019–20 and its main elements.

The presenters talked about the budget's emphasis on vital industries like agriculture, education, healthcare, infrastructure, and job creation.

Participants discussed regarding and examined particular policy initiatives announced in the Union Budget, like tax. reforms, rural development programmes, and infrastructure spending.

The symposium recognized the budget's efforts to address important socio economic issues and advance inclusive growth.

C A S B KABRA Ji, Jt.Secretary, MSS and Prof. Dr. DVG.KRISHNA, Director, MSS welcomed the distinguished guest; and Principal, MBA Department proposed the vote of thanks.







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Topic Name: A study of nature and Causes of Wealth of Nation with reference to Economic theory and Practice
Event Type: Student Development Program for B.Com and MBA Date:30thNov.2019
Speaker Name: Prof. Venkat Barla, Group Director, Sanskrithi School of Business, Prof. S. Indrakanth, ICSD

A summary of the traditional economic theories of wealth generation with a special emphasis on Adam Smith's ground breaking book "The Wealth of Nations"

• Research in to modern economic the ories and models that explain the elements affecting a country's wealth Case studies showing how many nations have successfully implemented their economic development strategies.

• Analysis of how government institutions, programmes, and rules influence economic expansion and wealth generation study of how commerce, globalization, and technology improvement staff national economies.

• Examining the opport unities and challenges for attaining sustainable and inclusive economic development. The seminar's out comes included the following:

- Improved comprehension of the under lying concepts and practical considerations of national wealth development.
- Improved understanding of the major determinants of economic development.
- Increased capacity for conducting a critical evaluation of economic plans and policies in light of theoretical frame works.
- Increased understanding of the value of sustainable and inclusive economic practices.

Helped participants from the academic, industrial, and government also contorts network and share knowledge

The session was very informative especially to the students and faculty to upgrade themselves with the upcoming policy. And the session concluded with vote of thanks and a sapling was presented to the speaker.





(Affiliated to Osmania University, NAAC Re-Accredited) 3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

Topic Name: National Education Policy Collaboration with Forum of Higher Event Type: Student Development Program for B. Com and MBA Date: 30thJuly 2019 **Speaker Name**: Sri Chukka Ramaiah, Prof. Nageshwar Rao, Dr. P. PremChand

MARWADI SHIKSHA SAMITHI with RG KEDIA COLLEGE organized a Guest lecture on the topic of National Education Policy (in collaboration with Forum of Higher Education) on 30-07-2019. The Resource Persons were Shri. Chukka Ramaiah, Former MLC

And educationist, Dr. Kondal Rao, Former Director, Telugu Academy and Educationist, Prof. R. Nageswara Rao, Director, IQAC, OU and Dr. P. Prem Chand, Dean, Department of Computer Science, OU.

The speaker spoke about the vision of the policy is to build an education system that contributes to transform by providing high -quality education to all. The guest of the seminar was the educate about the objective of the policy like to bring in play based or activity-based method in the foundation. Stage, in preparatory stage would be activity based and also include classroom interaction and the element of discovery, where as middles stage will work on experiential learning in the science, mathematics, arts, social science and humanities and the 4-year of secondary stage will be of concepts covered in greater depth. Further the exams will be made easier. Board exams questions to have two typesobjective with multiple choice and descriptive type. Also, a three-language policy where in the students will learn three languages in their school. In higher education 4 year multi- disciplinary bachelor's degree in a under graduate program with multiple exit options like, a certificate after completion of 1 year study, a diploma after 2 year completion of study, a bachelor's degree after 3 year study and a 4 year multi-disciplinary bachelor's degree after 4 year study. The policy also proposes to internationalize education in India, and the fees of both private and public universities will be fixed. The Ed Tech companies and start-ups are provided with necessary guidelines and to develop learning management systems and numerous new educational institutes, bodies have been given permission to be formed.

The session was very informative especially to the students and faculty to upgrade themselves with the upcoming policy. And the session concluded with vote of thanks and a sapling was presented to the speaker.







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Topic Name: Symposium on Union Budget2020-21 **Event Type:** Student Development Program for B.Com and MBA Date: 4th Feb 2020

Speaker Name: Prof R Nageswara Rao, HoD, DBM, OU; Prof S Indrakanth, Department of Economics, O U, Dr. Manohar Rao, Professor of Economics, UoH, Prof. Basudev Dutta, IRS, Asst Commissioner, Central Taxes and Shri Anil Kumar, CFO, Innovare Labs.

RG KEDIA COLLEGE organized a guest lecture on the topic of Symposium on Union Budget 2020-21 on 04-02-2020. The speakers, Prof R Nageswara Rao, HoD, DBM, OU; Prof S Indrakanth, Department of Economics, OU, Dr Manohar Rao, Professor of Economics, UoH, Prof Basudev Dutta, IRS, Asst Commissioner, Central Taxes and Shri Anil Kumar, CFO, Innovare Labs, Hyderabad at RG Kedia College spoke with a lot of commitment. The lecture was very useful, excellent, inspiring, and motivational. The lecture was very useful for the students. The points made by the speaker and his suggestions to our students are very useful to them.

CA S B KABRA Ji, Jt. Secretary, MSS and Prof Dr. D V G KRISHNA, Director, MSS welcomed the distinguished guest ;introduced the chief guest and Principal, MBA Department proposed the vote of thanks.



MARWADI SIKSHA SAMITHI



Ramnath Guljarilal Kedia College of Commerce (Affiliated to Osmania University, NAAC Re-Accredited)

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

Topic Name: SYMPOSIUM ON CULTURE DIVRSITY Event Type: STUDENT Development program for Degree and MBA Courses

Objective: by Dr. Agata Mouasher, Faculty member, Griffith University, Department of International Business and Asian Studies, and Mr. Basil Mouasher, Innovator, Practitioner, Educator, Coach and Philanthropist Event Date: 29thJan2020.

MARWADI SHIKSHA SAMITHI (MSS)and RG KEDIA COLLEGE organized a guest lecture at RG KediaCollege on the topic of Introduction to Cultural Diversity Management on 29-01-2020. The resourcepersons were Dr. Agata Mouasher, Faculty member, Griffith University, Department of International Business and Asian Studies, and Mr. Basil Mouasher, Innovator, Practitioner, Educator, Coach and Philanthropist The lecture was very useful for the students. The points made by the speaker and his suggestions to our students are very useful to them. The lecture was very useful, excellent, inspiring, and motivational.





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Topic Name: Seminar on Empowerment of Women Event Type: FDP on International Women Day Speaker Name: Dr Pramila, Professor (Retired), Gandhi Medical College and social activist Event Date: 11th March2020

Event Details: On Occasion of international women's day an women empowerment session was conducted in the college auditorium on 8th March 2020 at 11:am was attended by all the students and faculty of the college.

The session started with quoting the example of women in our life a smother, sister, wife, daughter, friend, and the role played by every woman needs to respected and appreciated. Women empowerment is a way to accept women's viewpoints, and raising the status of women through education, encouraging them to go for higher studies so that they can contributes significantly in the creation of knowledge.

The session laid emphasis on the importance of communication skills which is essential for women to communicate effectively to put a cross their points to the people so that a familiar team can be effectively managed. And also, it is important to be financially independent as it gives women power over lives and also contribute to the growth of business. Every woman needs to be always learning, put in labour to achieve goals, and strive to become leaders of our country.

Women's empowerment being necessary for the overall development of society, the participants, got to know about schemes developed by the Government of India for supporting women.

The session concluded with vote of thanks by the student of final year.







MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

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Topic Name: Campus to Corporate

Event Type: Student Development Program Speaker Name: Dr Chetan Shrivastava, Associate Professor, School of Management Studies,

RG KEDIA COLLEGE organized a seminar on the topic of Campus to Corporate – Shaping Young Minds and Green Marketing on 17-02-2020 by Dr Chetan Shrivastava, Associate Professor, School of Management Studies, and University of Hyderabad. The speakers spoke with a lot of commitment and concern. The lecture was very useful, excellent, inspiring, and motivational. The lecture was very useful for the students. The points made by the speaker and his suggestions to our students are very useful to them.

The seminar's main goal was to bridge the knowledge gap between academic subjects and the abilities needed to successfully transfer from a university setting to the workplace. It put a lot of emphasison helping students acquire the knowledge, abilities, and attitudes they would need to succeed in their chosen fields in the future.

The seminar's out comes included the following:

- Increased student understand of business expectations and requirements
- Improved employability abilities include résumé writing, interviewing skills, and job search tactics.
- Building of leadership, teamwork, and effective communication skills.
- Increased knowledge of company culture, ethics, and professional conduct Improved self-assurance and readiness for the transition from campus to professional life
- Increased chances for students to network with and work with industry.



C A S B KABRA Ji, Jt. Secretary, MSS and Prof Dr. D V G KRISHNA, Director, MSS welcomed the distinguished guest introduced the chief guest and Principal, MBA Department, College proposed the vote of thanks.



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Topic Name: Seminar on Guidelines for Academic Project writing Event Type: Students of B.Com (Gen, Comp. Application, Hons) and BBA Objective: The importance of following guidelines to ensure project success and provided practical advice on implementing effective project management techniques Speaker Name: Dr. Patrick, Department of Commerce, Osmania University

The Guest lecture on project guidelines was organized with the goal of providing attendees with useful guidance on how to effectively manage and carry out successful projects. The resource person Dr. Patrick spoke on Project objectives, scope, timelines, roles and responsibilities, communication protocols, risk management techniques, and quality assurance procedures were some of the major elements that the lecture listed as essential elements that should be included in project guidelines. The need of adapting the rules to the particular requirements of each project was emphasized by the speaker.

Out comes of the lecture:

- 1. The main focus of the lecture is on the usage of Excelin the analysis of the project.
- 2. Students understood the purpose of being the part of the academic work.
- **3**. Technical specifications of the project. More over, they have equipped with writing project reporting.
- 4. They understood how to make the capitalization of the project.





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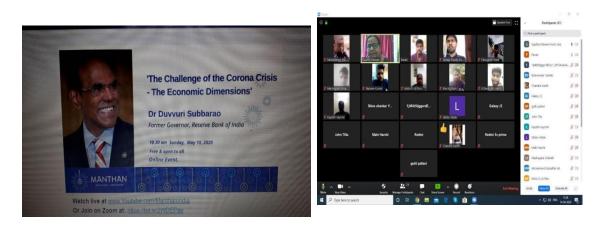
Topic Name : Webinar on the Challenge of the Corona Crisis– The Economic Dimensions

Event Type : Faculty and Student Development Program **Objective**: The goal of the conference was to examine the COVID-19 pandemic's economic effects and offer solutions to the problems they create. **Speaker Name** : Dr Duvvuri Subba rao, Former Governor RBI **EventDate**:10thMay2020

Main Objective of the seminar was:

- a. Analysis of the COVID-19 pandemic's economic effects on various industries is one of the objectives.
- b. Determine methods and remedie stoles enthecrisis's damaging impacts
- c. Encourage people to work together and share expertise o over come economic obstacles.

TheResourcepersonprovided incisive presentations on subjects like the pandemic's effects on the world economy, difficulties unique to particular industries, reactions of the government, and recovery plans. A panel discussion gave audience members the chance to interact with the speakers and discuss their experiences, problems, and potential solutions. The seminar gave attendees the chance to meet and talk with other professionals in the field, which promoted inter action and education.





MARWADI SIKSHA SAMITHI

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Topic Name: Webinar on Indian Economy For going Ahead of Event Type Objective: The purpose of the webinar was to examine strategies and prospects for growth following the COVID-19 out break and to offer insights in to the current situation of the Indian economy. **Speaker Name:** Prof. N. Lingamurthy, Former V C, Kakathiya University, Prof. Manohar Rao, University of Hyderabad, Prof. Indrakanth

The Webinar started with introducing Eminent Resource persons present with Opening Remarks including the significance of the webinar, the current economic scenario, the objective of the event keeping in viewproblemsraisedduetoCovid-19.

Objectives of the Webinar:

Examine how the COVID-19 pandemic era has affected the Indian economy.

a. Talk about the actions done by the government to aid in the revival of the economy.

b. Identify important industries and areas with room to grow in the post-pandemic era.

c. The speakers provided interesting presentations on a range of topics, including the influence of COVID-19 on various industries, government all policies, infrastructure development, digital transformation, and investment prospects.

During a panel discussion, attendees interacted with the presenters, elicit answers to their inquiries, and gain a greater understanding of the economic recovery measures. The web in argain edits objective where in participants actively engaged in the Q&A session, asking questions, offering their thoughts, and getting advice from experts.

The webinar on "Indian Economy Forging Ahead of COVID-19" gave useful insights into the country's economic situation right now, the difficulties the epidemic has brought, and the solutions for recovery andgrowth.Positivereviewsoftheoccasiondemonstratedthetopic'simport anceandapplicability. To effectively traverse the post-pandemic landscape, we remain committed to putting the follow-up measures into action and improving our knowledge of the Indian economy.

We thank the management for helping to organize this instructive webinar, and we welcome upcoming initiatives that will promote the expansion and success of our business.





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PRESS RELEASE NATIONAL WEBINAR ON"INDIAN ECONOMY FORGING AHEAD OF COVID-19"

At R.G. Kedia College,

Sponsored by Marwadi Siksha Samithi (MSS) Chaderghat, Hyderabad

Hyderabad,18 June 2020

A National webinar on "INDIAN ECONOMY FORGING AHEAD OF COVID-19" was conducted at R G Kedia College on 18-06-2020. About 300 participants from all over the country attended the same.

Prof Dr DVG. Krishna, Director, MSS, who is also a noted educational administrator and economist welcomed the gathering and initiated the proceedings and addressed the webinar.

The other speakers were the following.

Prof N Lingamurthy, Former Vice-Chancellor, Kakatiya University Prof J Manohar Rao, University of Hyderabad Prof. Indrakanth Sulibhavi, Former RBI Chair person Mr. Krishna Saagar Rao, Telangana State BJP Spokes person Dr. M Ramulu, Associate Professor, Osmania University

They spoke at the webinar and gave their valuable suggestions. In his address, Prof Dr DVG Krishna stressed on the impact of Covid-19 on the Indian Economy, especially in the areas of GDP growth, fiscal deficit, inflation, unemployment, migrant laborers, productivity and outlined the salient features of Rs.20Lakh Crores Atma Nirbhar Bharat Abhiyan Economic Stimulus package. He concluded his speech with several suggestions about fiscal and monetary policy, including the following:

Issue RBIB on and impose Health care cess for generating resources

GST to be regulated for better support to States

Crediton easy terms

Encourage village and cottage industries

Community centers for development of villages and rehabilitation of labor

Market Demand must be stimulated.

Money in circulation should be increased

Prof N Lingamurthy, Former Vice-Chancellor, Kakatiya University stressed on the need for economic revival and discussed the measures initiated by the Government of India in this direction. Prof JManohar Rao, University of Hyderabad, spoke of the challenges being faced by Micro, Small and Medium Enterprises (MSME's) and the opportunities available for industrial revival and rejuvenation. Prof Indrakanth Sulibhavi, Former RBI Chairperson and presently with Council for SocialDevelopment, Southern Regional Centre, Hyderabad outline the impact of Covid-19 on the Indian Economy and he felt that the situationis not soserious and can be over come. Mr KrishnaSaagar Rao, Telangana State BJP Spokes person spoke next and he outlined the fiscal and monetary policies of the Government of India which are strategized for mitigating the impact of Covid-19 on the Economy. The last speaker, Dr. M Ramulu, Associate Professor, Osmania University spoke ontheimpactonagriculturalpolicies.

Prof Dr. D V G KRISHNA (9848243164)

Director,







Ramnath Guljarilal Kedia College of Commerce

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RESEARCH PUBLICATIONS

Title of the paper	Name of the author	Title of the journal	Year of publi cation	Citati on Index	Institutional affiliation as mentioned in the publication	Number of citation sex including self-
1)An Analysis of Investors awareness & Preference of different Investment Avenues-with special reference to IT Employees	Dr. J Madhavi	ITIHAS	April - June2 020	-	R.G. Kedia College	-
2)Changing Attitude in methods of Savings by Individual Investors –A Study	Dr. J. Madhavi	Internationa l Journal of Research in Economics &Social Sciences	Feb,2019.	6.939	R.G. Kedia College	-
3) Re vamp education policy	Prof D.V.G Krishna	Business Waves	June20 19	-	RG Kedia College	-
4) Role of Micro Small& Medium Enterprises in National Development	Mr Duvvuri V N Pradeep	Business Waves	June2019	-	RG Kedia College	-
5) Cargo Movement - Vital formational Economy and Supply chains	Mr Kuldip Rai	Business Waves	June2019	-	RG Kedia College	-
6) Global Economic Slow Down- The Way Forward	Prof D.V. G Krishna	Business Waves	Jan2020	-	RG Kedia College	-

7)Higher Education Cross Roads	Prof D.V. G Krishna	Business Waves	Jan2020	-	RG Kedia College	-
8) A Study on Customer Satisfaction o f Mobile Wallet services provided by PayTM	Dr. K. Kiran Kumar	Internati onal Journal of Engineer ing and Management Research	Feb2019	-	RG Kedia College	-

EXTENSION ACTIVITIES

Title	Organization	Number of	Number of students
		teachers	participated in such
		co- ordinate such	activities
		activities	
Adolescent Girl	Swashakthi Smart	1	50School
Empowerment	and Dr.	5	Children
against	sasanakotaavulap		50students
Abuse	pa Foundation		
Awareness	Kachiguda	0	
Program on	Governments	3	150
Nutrition Diet	school		
and			
Generalizing			
Swachh	Haritha Haram	1	31
Bharat		0	
International	Lions Club, Leo	0	33
Leo Day	Club	8	
	Of Hyderabad		
	Deccan		
Mega	Lions Club	1	43
Medical		1	
Camp			
Awareness	R. G. Kedia	1	48
Program on	College	0	



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Topic Name: Workshop on Adolescent Girls
Empowerment against Abuse Event Type: Awareness
workshop for students
Objective: The goal of the session was to raise awareness about how crucial it is to provide adolescent girls the power and information they need to defend themselves from abuse.
Speaker Name: Smt. Surepalli Nanda Garu, High Court of Telangana State.

The workshop commenced with the lighting of the lamp by our esteemed Guests from various field along with Honorary Secretary, Mr. Surender Luniya. The event took place at Auditorium with the opening statements UC has the significance of empowering adolescent females confronting abuse, and fostering a supportive atmosphere.

The workshop featured interactive sessions on subjects like identifying various abuse forms, boosting self-esteem, establishing boundaries, effective communication, and getting help. Participants participated in hands-on activities, role-plays, and group discussions to deepen their comprehension and acquire crucial abilities to safeguard one self from abuse. Participants gave the workshop great comments, thanking the organizers for the opportunity to learn new information, the interactive sessions, and the chance to interact with professionals and other attendees. Participants pledged to put the tactics and techniques they learnt in the work shop into practice in their personal and professional life as well as in the community.

Conclusion: The work shop on "Adolescent Girls Empowerment against Abuse" was a success in raising awareness and equipping participants with the information and abilities necessary to safeguard themselves against abuse. Positive responses to the event demonstrated it sinfluence on the attendees' comprehension of and dedication to ensuring as after work place. The best out come was to develop and implement awareness programmes to reach a larger audience and spread knowledge about the rights o adolescent girls, abuse prevention, and available resources,

We are dedicated to continuing to assist adolescent girls'empowermentandsafetywhilealsoputtingadditionaleffortsintoaction.







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Report on Awareness of the Importance of Nutritious Diet and General Hygiene among School Students and Parents of Government School

Thisreport'sgoalistogiveasummaryoftheawarenesscampaigntoemphasiseth evalueofa healthy diet and general cleanliness conducted by R G Kedia College in Collaboration with Kachiguda Government School located at Nimboliadda. Faculty of with 10Degree students on 4th December 2019 took the initiative to go to the school and provide awareness to the students. The campaign's goal was to spread awareness of, and encourage, healthy eating and hygiene practices among students.

Inter active workshops were held separately class wise for students of about 150 to kick off the campaign. Abalanced and healthy diet is important for growth, development, and general Well being. Qualified nutritionists and health specialists were asked to give educational presentations onthistopic. The lessons focused on the importance of key nutrients, portion control, and consuming fruits, vegetables, proteins, and whole grains everyday.

The questions and concerns put forth by students were addressed through group discussions and question -and- answer sessions. This made it possible to appreciate the value of a whole some diet and sound personal hygiene habits even more. In order to develop a sense of community and shared responsibility, participants were encouraged to relate their experiences and difficulties.

The school kids were successfully informed and given the tools they needed by the awareness campaign on the value of a wholesome diet and general hygiene. The programme has paved the way for a healthier and more informed school community by promoting behaviour change, increasing awareness, and offering useful tools. To maintain the beneficial results obtained through this programme, continued efforts and cooperation from pertinent stake holders will be essential.





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Nutrition Week

A seminar on Nutrition & Immunity Development aware of right nutrition and proper healthy choices nutrition was conducted in college auditorium at 11 am on 23rd October 2019 for the students and faculty of all streams.

The speaker, DR. G.M.SUBBARAO, National Institute of Nutrition spoke about basic importance of nutrition in our daily diet, as protein play a major role for growth and development of muscles and other body tissues. The speaker also spoke about having a balanced diet and avoid packaged foods, as they contain preservatives which harm our constitution. The speaker spoke about having less salt in our diet makes us healthy as it is considered by most of the doctors as poison which we add to our food. The speaker also emphasized to drink at least five liters of water per day and insisted to drink one liter of water on empty stomach immediately on waking up in the morning. He also advised not to skip the breakfast, as most of the people skip breakfast and usually have a heavy meal in the night which is not correct. The students got to know about importance of breakfast, nutrition in our daily diet. The session concluded with vote of thanks and a sapling was presented to the speaker.

Vote of thanks with the presentation of memento to the speaker were presented at the end.





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Haritha Haram

The Event Harita Haram on 30th June 2019 seeks to give an outline of the Haritha Haram effort under took to promote environmental conservation and tree planting within the college facilities. This initiative's goal was to raise awareness among academics, staff, and students of the value of preserving and enhancing the green cover.

In order to oversee the initiative's seamless execution, a Haritha Haram Committee made up of students, faculty, and staff members was established. The committee was in charge of organizing, coordinating, and planning different environmental conservation and tree planting-related initiatives.

Several tree-planting campaigns were held on the college's property. In these efforts, instructors, staff, and students all took an active part in planting a variety of saplings. The effort concentrated on establishing native, fruit-bearing trees to boost. Bio diversity and offer extra advantages.

The Haritha Haram Committee made sure that the planted trees received the appropriate up keep and care. Weeding, watering, and pest and disease control were done regularly. As a result of their active participation in this process, the students developed a sense of ownership.





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LEO DAY

On account of Leo day College on 5th December2019 in collaboration Lion's Club organised an Awareness program on" The Power of Creative Expression: Embracing Your Leo Artistic Talents".

On June 9th, we commemorate Leo Day, a day set aside to celebrate and honour those who were born under the sign of the lion. Leos are renowned for their flamboyant personalities, abilities as leaders, and creative spirits. The occasion serves as reminder to appreciate and recognize the distinctive traits and contributions of Leos in all facet so life.

Strong creative instincts are frequently linked to Leos. The value of artistic expression as a tool for self-knowledge and personal development can be covered in depth in this lecture. It can explore several artistic mediums, including writing, performing arts, and painting, and it can also help participants unlock their own creative potential. The seminar places a strong emphasis on the value of spreading one's artistic vision. Participants investigate various venues and chances for presenting their artistic endeavours, Including exhibitions, performances, online platforms, or partnerships. Also included are methods for inter acting with critics and managing the art industry.

Theseminar'sconclusionemphasisestheimportanceofcontinuingedu cationandlearningincreativeendeavours. It is encouraged for participants to keep developing their artistic abilities, look for opportunities to improve their skills, connect with other artists, and explore new artistic vistas.

Thus the seminar acted as a catalyst for individual development, inspiring Leos to embrace their creative journeys and leave impression with their works.







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MedicalCamp:

A major health care event called the Mega Medical and Blood Camp was held on 21stSeptember2019 with the goals of enabling blood donation, offering medical care, and conducting health checks. The camp was used as a plat form to promote community health andraiseawarenessofthevalueofroutinecheck-

up's,earlydiseasedetection,andvoluntarilygivingblood.Themaingoals, initiatives, processes, and results of the Mega Medical and Blood Camp are highlighted in this report.

KeyObjective/ Activities /Outcomes:

- Provide Medical Services
- Conduct Health Screening
- Promote Health Awareness
- Encourage Blood Donation The Mega Medical and Blood Camp's goals of offering medical

services, conducting health screenings, raising awareness of health issues, and promoting voluntary blood donation were all accomplished. The camp improved the general health of the visitors and had a beneficial effect on the wellbeing of the local community by reaching out to then eight our hood and attending to the participants' health care requirements. The camp promoted a culture of health consciousness and neighbour hood solidarity by serving as a reminder of the value of voluntary blood donation and preventive health care.





EXTENSION ACTIVITIES

Swachh Bharat	LIONS CLUB	HARITHA HARAM	10	30	
International Leo Day	Lions Club, Leo Club of Hyderabad Deccan	Gender Sensitization	08	33	

INDUSTRAIL VISITS

Organisation	Duration (From-To)	No.of students attended
ManasaDairy(MBA)	10-09-2019	86
Aleap-MSME(MBA)	16-11-2019	65
Surya Lakshmi Spinning Mills (UG)	17-10-2019	58
ССМВ	17-08-2019	28
Quality Protinex	22-11-2019	21



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INDUSTRIAL TRIP

REPORTS

On August 17, 2019, a group of 28 B.Sc student sand three faculty members travelled to the Centre for Cellular and Molecular Biology (CCMB) at Habsiguda, Hyderabad, Telangana500007 for an industrial tour. The purpose of the visit was to discover the state-of-the-art research being carried out at CCMB and to get useful insights into the field of cellular and molecular biology.

CCMB over view:

The Centre for Cellular and Molecular Biology (CCMB) is one of India's top research institutions for biological sciences. It's based in Habsiguda and is renowned for making substantial advances to a number of fields in molecular biology, genetics, and biotechnology. The CCMB is home to cutting-ed gelaboratories, apparatus, and a group of renowned

scientists and researchers.

Itinerary & Activities: We were given a thorough itinerary that allowed us to participate in a variety of activities and speak with subject-matter experts during our visit to CCMB. The following were some of the trip's highlights:

We had the chance to take a look at a number of the research facilities at CCMB, where we sawre searchers working on experiments and executing procedures pertaining to molecular biology, genomics, and bioinformatics. We were able to see how theoretical information was put to use in a real-world situation thanks to this first-hand experience.

We were given a tour of the CCMB's research facilities, which featured cutting-edge tools like DNA sequencers, PCR machines, electron microscopes, and cell culture labs. The visit demonstrated the facilities and tools available for scientific investigation and testing.

Key Learning Outcomes: The BSc students' industrial tour to CCMB proved to be a worth while experience.

The main learning objectives were as follows: a. Practical Application: The disconnect between theory and practice was reduced by seeing how topics learnt in the classroom were put into practise. We learned more about the topic through observing scientists conduct experiments and using cutting-edge methods.

Knowledge of Cutting-Edge Research: Inter actions with eminent scholars and scientists exposed students to the most recent developments and on going cellular and molecular biology research. The exposure to the subject opened perspectives and piqued interest in furthering education or entering the field as professionals.

The trip gave the students a great opportunity to network with business people in their field. The industrial trip to CCMB proved to be an outstanding educational experience for the BSc students.





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Industria l Tripto Chertapally Quality Protenix Limited

An overview of the industrial visit on 22nd November 2019 that the BSc students with 2 faculty members made to Chertapally Quality Protenix Limited. A renowned protein production company was visited with the intention of gaining first-hand experience with and in sight sin to its operations and procedures.

In Chertapally industrial area, Chertapally Quality Protenix Limited is a well-known producer of proteins. For a variety of industries, including medicines, food and beverage, and animal feed, it specialises in the manufacturing and delivery of high-quality proteins. The business is renowned for its observance of stringent quality control standards as well as its dedication to research and innovation.

The history, purpose, and vision of Chertapally Quality Protenix Limited were thoroughly presented to the students upon their arrival. It included a general overview of the company's key principles, product line, and competitive land scape. The students were given a tour of the production facility and were able to see the many phases of protein production. The tour included sections on processing raw materials, fermentation, purification, and packaging. The company's cutting-edge machinery and procedures were open for the pupils to see.

The students had the ability to speak with specialists from the sector, including as scientists, engineers, and quality control staff, throughout the visit. These contacts gave the students useful information about job opportunities in the field and gave them the chance to get advice on current business trends and best practises.

The students had hands-on experience with the activities and procedures needed to produce proteins. A thorough grasp of the industry was obtained through seeing the full manufacturing cycle, from the processing of raw materials to the packing of the finished product. The students were able to learn about job options in the protein production business through interactions with industry professionals. They got advice on potential career choices as well as the abilities and credentials needed to succeed in the field.





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MARWADI SIKSHA SAMITHI Ramnath Guljarilal Kedia College of Commerce (Affiliated to Osmania University, NAAC Re-Accredited)

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

REPORT ON

VISIT TO MANASA DAIRY

Date: 10-09-2019 Timings: 11:30 to 4: 30 Venu: Vianney Hall

For whom: MBA Students

No.of participants: 86 students; Faculty 4

Objective of the programm: To learn the production process of the Manasa Dairy

Name of the resource person : Mr. Rajashekar, MD, Nanasa Dairy

About the programme with photographs:

The industrial visit began at 11:30 am near R.G. Kedia College, Chaderghat. The journey was one and a half hour. We reached Manasa Diary at 1:00 clock.

The entire production process was explained in detail by M.D of Manasa Dairy, Mr. Rajasekar to all the students.

He had explained the process of making Toned milk, 2% milk, 7.5% milk and also the preparation of curd in the company. He has explained in detail fat removal process from the milk and also explained the harmful products that can be added to increase the life of milk like causticsoda and oxytocin.

Ms.Meena Alli and the co-faculty.

The students were given step by step explanation for each process explained the financial aspects of investment required and the costs of machinery.

The students were provided tea and biscuits at the end of the visit. MD has offered internship opportunity for our students and also explained the financial requirements to take a franchise of the dairy farm. Option. The return journey started at 3 and reached the college at 4:30 pm.

MBA STUDENTS WITH THE FACULTY





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Date: 16/11/19	Timings: 10:00 04:00 Pm	Venu: ALEAP				
For whom: MBA 1 st Year students						

No. of Participants: 65

Objective of the Programme: To illustrate to the students the manufacturing process of different industries under ALEAP.

About the Industry:

ALEAP India was the dream of women entrepreneurs, who wanted to train, guide, support and enhance the lives of other women. The Association of Lady Entrepreneurs of India (ALEAP) was established with an aim to bring Women Entrepreneurs trying to help each other on a common plat form.

The association was established in December 1993 under section 25 of the company's act 1956 as a non- profit Organisation. Today it holds the recognition of being one of India's premier institutions for women entrepreneurship.

ALEAP developed the First Women Entrepreneurs Industrial Estate in India at Gajularamaram, R.R.District, Hyderabad with the support of Government of India under IID scheme. The estate has all the required Infrastructure facilities to transform women into excellent entrepreneurs. Central Government and State Government supported to develop the best Industrial estate in Hyderabad. Today there are more then 103 industries established and run by women entrepreneurs. The industrial estate is provided with all the required infrastructure facilities like electricity, water,drainage etc. The electricity is provided free of cost to the entrepreneurs by ALEAP. The visit started at 11:00 AM from the campus. We reached the location by 12. Mr. Mutyalu Sharad has given a brief introduction about the entrepreneurial businesses

that ALEAP has supported. He has stated that a total number of 120 industries are being run through incubation units.

The visit entailed showcasing of 5 industries: Solar Dryer, Maize Carry bags, Biscuits manufacture, Saree designing by hand printing, and cardboard making. The students were explained the manufacturing process of each and every industry and all the queries were answered.

The visit ended at 03:30 PM and students reached college by 04:30 PM.



Model

TOP Principal R.G. Kedia College of Commerce Esamia Bazar, Hyderabed-500 02

		<u></u>	
Name of the capability	Date of	Number of	Agencies involved
Enhancement scheme	implementatio	students	
L.L. D	n 12.07.2010	Enrolled	MICO
Job Fair	13-07-2019	180	MNC Companies
Pre placement Talk	16-09-2019	67	MR Nandha Kishore, Free
Interview Skills	10-07-2019	51	lancer Dr.K Ravi Kiran Sharma
	9-01-2020	21	
GroupDiscussion			Department of Commerce
Webinar on Google Class	25-05-2020	41	Department of Business
Rooms			Management
Online Quiz on	23-05-2020	480	S.RPatwari of PG College
Financial	23-03-2020	400	S.RI atwart of TO Conege
Management			
Webinar on strategies	17-06-2020	80	RGKediacollege
and			C
Opportunities for			
Indian Industry –			
Post Covid 1 9			
Webinar on Indian	15-06-2020	100	R G Kedia college
Economy			
Forginga Head Covid 19			
Challenges in Building	23-06-2020	67	R G Kedia college
Great			
Institution Bridge Courses for UG	26-08-2019	30	OsmaniaUniversity
Bridge Courses for OG	20-08-2019	30	OsmaniaOniversity
Bridge Courses for	23-09-2019	30	OsmaniaUniversity
MBA	23-09-2019	30	OsmaniaOniversity
Quizon Marketing	23-06-2020	90	S R PATWARI
Management Quiz	23-00-2020	90	5 K FAI WAKI
	17-02-2020	01	D C Kadia callaga
Guest lecture on	17-02-2020	82	R G Kedia college
Campus to Corporate			
shaping young minds			
& Green Marketing			
Speaker: Dr Chaithan			
Srivastava Associate			
Prof			
School of Management- UOH			
Invocation Cermony by	14-10-2019	88	R G Kedia college
Abhiram Krishna HR			
Expert Notion	21 10 2010	90	D C Kadia asli
Know your Nation – Eradicate	31-10-2019	89	R G Kedia college
Social events			
Quiz on Managerial	01-07-2020	151	S R PATWARI
Economy	51 57 2020		~
5			

CAPACITY ENHANCEMENT PROGRAMS

Quiz on Cost & Control	04-07-2020	104	S R PATWARI
Quiz on Advance Managerial Accounting	29-07-2020	77	S R PATWARI



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JOB FAIR

A mega job fair was held in the college premiseson 13th july 2019 at 9.00 a m.

The job fair gave a gateway to the corporate world to the students with job roleof customer support executive, voice and non-voice process, process associate, field sales offering a salary package ranging from 1.2 LPA -4LPA. Many students attended the job fair and had face-to-face meetings with the recruiters encouraged candidates to uncover relevant information and speak with genuine people directly rather than through generic resumes.

The top MNC'S like Accenture, Cognizant, Tech Mahindra, karvy, jayabheri Auto motive Pvt Ltd, Kotak Bank, Calibbhr etc. companies were the top recruiters to name a few in the job fair. The job fair was open to any graduate of any discipline of 2018, 2017, 2016 and earlier.

The job fair gave an opportunity to the job seekers at our college premises and it was successful to a very large extent.









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PRE-PLACEMENT

A session on Pre-Placement Talk by Mr. Nanda kishore (free lancer) was held in the college auditorium on 16-9-2019 at 11 .00 a.m, was attended by students and faculty of under graduation.

The speaker being a manager of multinational company spoke at large about the details regarding salary break-up, job profile, place of work, bond details (if any) etc. Of the companies. He further emphasized that students are required to be well-versed with all the details by clarifying them during the pre-placement drive, also insisted that every one should attend the Pre-Placement Talk without fail. The session was beneficial to the students as it helped them to know about the corporate world requisites and their importance.

The session ended with vote of thanks by a student of final year.





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SEMINAR AND GROUP DISCUSSION

A seminar and group discussion were held in the college on 9-1-2020 for the streams of graduation. The main purpose of the seminar and group discussion was to remove the stage fear and to motivate them to participate in the team and learn from group discussion. The group discussion and seminar made the students to practice for future as they are in their final year, was useful for them to fare well in their interviews which they are about to face after their graduation.



Group Discussions



Seminars





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WEBINAR ON GOOGLE CLASS ROOM

Date:21-05-2020

MARWADI SHIKSHA SAMITHI and R G KEDIA COLLEGE organized a **webinar on Google Class room** by Dr. T Neelakantham at R G Kedia College Auditorium on 21-05-2020. The speaker Explained the importance of Google classroom and enlighted the students by giving a very good lecture.

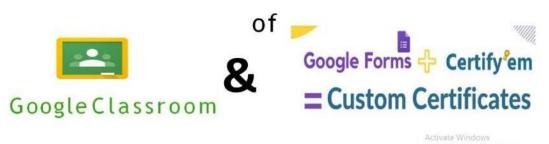
Sri CA SB KABRA Ji, Jt. Secretary, MSS and Prof Dr. DVG KRISHNA, Director, MSS welcomed the distinguished guest and Principals, the principal of MSS Law College introduced the chief guest and the Principal, MBA Department, has proposed the vote of thanks.

Prof Dr. DVG KRISHNA

Director 9848243164

Department of Business Management, R.G.Kedia College of Commerce Presents:

A National Level Webinar on Effective Use



BY.. Prof.Neelakantam Tatikonda



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<u>WEBINAR ON STRATEGIES AND OPPORTUNITIES FOR</u> <u>INDIAN INDUSTRIES –POST COVID-19</u>

Date:17-06-2020

MARWADI SHIKSHA SAMITHI (MSS) and RG KEDIA COLLEGE organized a webinar on the topic of **Strategies and opportunities for Indian Industries - Post COVID-19** by Dr. R.Lakshmi, Principal, MBA, Dr.Venkat Barla, Associate Professor, MBA and Dr. J. Madhavi, HOD at RG Kedia College on 17-06-2020. The lecture was very useful for the students. The points explained by the speakers and the suggestions provided by the speakers are very useful to our students. The lecture was excellent, inspiring, and motivational.

Sri CA SB KABRA Ji, Jt. Secretary, MSS and Prof Dr. DVG KRISHNA, Director, MSS welcomed the distinguished guests and Principals, The Principal of R.G. Kedia College introduced the chief guests and Principal, MSS Law College, College proposed the vote of thanks.

Prof Dr.DVGKRISHNA

Director 9848243164





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Date:15-06-2020

LECTURER ON INDIAN ECONOMY FOR GINGA HEAD OF COVID-19

MARWADI SHIKSHA SAMITHI (MSS) LAW COLLEGE and R G KEDIA COLLEGE organized a web in around the topic **Indian Economy Forging Ahead of COVID-19** by the following speakers:

Prof.Dr.D.V.G.Krishna, Director, MSS

Prof.N.Lingamurthy, Former Vice Chancellor, Kakatiya University

Prof. J.Manohar Rao, Professor, University of Hyderabad

Dr. K. Krishna Sagar, Chief Spokes Person, BJP

Prof. Indrakanth Sulibhavi, Professor, CESS & Former RBI Chair Person

DR. M.Ramulu, Associate Professor, Osmania University.

at RG Kedia College Auditorium on 15-06-2020. The speakers spoke with a lot of commitment and concern. The lecture was very useful, excellent, inspiring, and motivational. The points made by the speakers and Their suggestions to our students are very useful for them.

CA SB KABRA Ji, Jt. Secretary, MSS, Principals of MBA, MCA, Degree College welcomed the distinguished guests and Principal, MSS Law College introduced the chief guest and Principal, MBA Department has proposed the vote of thanks.

> Prof Dr.DVGKRISHNA Director 9848243164





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Date:23-06-2020

CHALLENGESINBUILDINGGREATINSTITUTIONS

MARWADI SHIKSHA SAMITHI (MSS) LAW COLLEGE and RG KEDIA COLLEGE organized a webinar on **Challenges in Building Great Institutions** by Prof Dr DVG Krishna, Director, MSS at RG Kedia College Auditorium on 23-06-2020. The speaker spoke about the subject on hand with a lot of commitment and concern. The lecture was very useful, excellent, inspiring, and motivational for the students. The points made by the speaker and his suggestions to our students are very useful to them.

CA SB KABRA Ji, Jt. Secretary, MSS welcomed the distinguished guest and Principal, MSS Law College introduced the chief guest and Principal, MBA Department, proposed the vote of thanks.

Prof.Dr.D.V.G.KRISHNA

Director 9848243164





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DATE:26-08-2019

REPORTON

BRIDGECOURSE FOR UGI YEARSEMESTER I

Objective of the program:

The bridge course objective is to make the non-commerce students have an understanding of accounting concepts who have not studied account sin their 12th grade.

About the program:

The bridge course was conducted by Department of Business Management for 7 days from 2.00pm to 4.00pm for first year UG students. The bridge course equipped the students to get a better understanding of accounting concepts in- depth. Topics covered:

1. Introduction to Accounting, Concepts and conventions golden rules of accounting.

2. Types of accounts ,journal and ledger, subsidiary books, petty cash book

3. Final Accounts (problems of Trading and Profit & Loss Account, Balance sheet with adjustments)

4. Bank reconciliation statement (theory and practical problems)



UG I SEMESTER STUDENTS

Outcome:

The course made the non-commerce students to have an idea about basic account and also helped them to catch-up with commerce student sin the regular classes.

Resource Person: N.GOPAL REDDY Date: 16AUG to 23 AUG

2019.

Time:2pmto 4pm.

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Date: 23/09/2019

REPORT ON BRIDGE COURSE FOR MBA I YEAR SEMESTER I

Objectiveof theProgramm:

The main objective of this course is to bring the non-commerce students at par with thosewho had already studied accounts in 12th and Graduation level. This will help non-commerce students to have a basic understanding of the accounting concepts before their regular classes begin.

About the Program

The Department of Business Management conducted 10 days'bridge course classes for MBA I Year I Sem Section A and B and C Non-Commerce Students from 2:00 pm to 4:00 pm. This course provided extra help to non-commerce students to understand basic concepts in depth and build their confidence in the subject. Feedback from all the students was taken and students felt the classes were good, helpful and suggested to conduct more bridge course classes in future.

Topics covered:

- 1. Introduction to Accounting, Concepts and conventions & Principles of Accounting, Accounting cycle.
- 2. Journal ,Ledgerand Trial Balance (theory and problems)
- Final Accounts (problems of Trading and Profit & Loss Account, Balance sheet with adjustments)
- 4. Depreciation(Theory & Problems)



MBA I YEAR STUDENTS

Outcome: By the end of the course, non-Commerce students have got complete knowledge about the Basic Concepts of the Accounting, and they can catch up with the speed in regular accounting classes.

Resource Person:

Ms. A. Meena, Assistant Professor Date: 12/09/2019 to 21/09/2019 Time: 2pm to 4pm.

Nod!

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REMEDIAL CLASSES

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2019-20	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1
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The above mentioned students are come under catigory of slow Runners. which identified by looking at their Result andasis. The objective of Remedial classes is to motivale, encourage and prepare these students to be on par with other stadents. Especially the Remedial classes is taken after the Regular classes for ten days. i.e, 2nd July to 12 lb July 2018. Timings 2 to 4.30pm. The topics are as follows. Subject: -> Financial accouting (Bcom, comp, Gen) Topics: Journal, Ledge propit and lossale, Balancesheet. Itree Coloumn Cash Boot. > Fundamental of Information Technology. · MS word (B. comastyeer comp) * MS Excel H M.S power point. Principel College of Commerce Eservice Beszer, Hysernabed 1

5 The above mentioned students are come linder category of slow learners, which identified by losking at their result analysis. The objective of Remedial classes. is to motivate, encourage and prepare these students to be par with other students, Especially the Remedial classes is taken after the Regular classes for lodays ie toom 1st Nov to 14 Nov 2018. Timing 2 to 4.30pm the topics are as follows " subject. Management and organisation Behaviour
 Managerial philosophy and Approaches. · Johari window · Mativation & Leadership · Emerging aspects of DB. • personality toalls Accounting tox Management · Jowmal, ledger · protita Loss a/c, · Balance sheet - statement analysis - cash flow statement preparation · Break even point, P/v ratio, cvp analysis · vouiance analysis Madli



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PLACEMENTS

ON CAMPUS

Number of Students	Number of
Participated	Students
	Placed
183	26
	Participated

OFF CAMPUS

Name of OrganizationsVisited	Number of Students	Number of
	Participated	Students Placed
ICICI,	50	17
Sutherland, Facts		
Set,HDFC,Genpact,TechMahindra		



JOBFAIR

A mega job fair was held in the college premises on 13^{th} july 2019 at 9.00am.

The job fair gave a gateway to the corporate world to the students with jobrole of customer support executive, voice and non-voice process, process associate, field sales offering a salary package ranging from 1.2 LPA -4LPA. Many students attended the job fair and had face-to-face meetings with the recruiters encouraged candidates to uncover relevant information and speak with genuine people directly rather than through generic resumes.

The top MNC'S like Accenture, Cognizant, Tech Mahindra, karvy, jayabheriAuto motive Pvt Ltd, Kotak Bank,Calibbhr etc. companies were the top recruiters to name a few in the job fair. The job fair was open to any graduate of any discipline of 2018, 2017, 2016 and earlier.

The job fair gave an opportunity to the job seekers at our college premises and it was successful to a very large extent.







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CULTURAL ACTIVITIES

Activity	Level	Participants
Chess		
Competition	Institution Level	20
Carrom		
Competition	Institution Level	20
Table Tennis	Institution Level	8
Cricket	Inter Institution Level	15
Republic Day	Institution Level	121
Independence	Institution Level	
Day		101
Blood Donation	Institution Level	13
Camp		
Women's Day	Institution Level	73
Celebration		
Haritha Haram	Institution Level	
Farewell Party	Institution Level	79
Business Quiz	Institution Level	45
Essay Writing	Institution Level	31
Competition		
Greeting Card	Institution Level	27
Preparation		
Rangoli	Institution Level	14
Competition		
	Institution Level	21



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PROFESSIONAL DEVELOPMENT ACTIVITIES

Year	Title of the professional development programme organised for Teaching staff	Dates (from-to)
2020	Seminar on Guidelines to write a good	04-01-2020
	Research Paper	
2019	Research in the	17-07-2019
	Area of Finance	
2019	GST & Impact	19-08-2019
	On Business	
2020	Training Program on Entrepreneurship	12-02-2020
	Development &	
	Innovation	



Event Detail:

Aone- day seminar titled "Guide lines to Write a Good Research Paper" was held on January 4, 2020. The main goal of organising this seminar was to familiarize participants with writing successful research articles and research proposals based on the requirements of various funding organisations. The program's main objective was to encourage academic members to conduct research. The speaker emphasised on producing high-calibre papers that aid in knowledge advancement and fosters collaboration.

The Faculty development programme concluded with question and answer session followed by formal vote of thanks proposed by Mrs, Vijaya kumari, Department of Commerce. All the staff felt that the session was very useful and information. They also opined that the session was very interactive and resource persons clarified all the queries raised.





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Topic Name: Research in the area of Finance

Event Type: Faculty Development Program

Objective: Main objective was to learn various aspects of finance, including investment strategies, risk management, financial markets, and corporate finance.

Speaker Name: Mr. HANUMANTHA RAO, Associate Professor, DBM

Event Date: 17July2019

Event Details:

The seminar's main objective was to examine and show case the note worthy financial research that our faculty members have been doing and can make efforts for new research in this field.

All Faculty and from various departments attended the seminar, which was held on [Date]. It gave room for in sight ful debates, knowledge exchange, and team work in the field of financial research.

The programme covered topics like research methodologies, data analysis methods, and publication ethics through panel discussions and workshops. Through the sessessions, participants' research abilities were to be improved, and a culture of rigorous and moral research practises was to be fostered.

Key note speakers at the event provided their opinion son the newest trends and hot topics in finance research in enlightening key note presentations. Participants were able to have fruitful talks and learn in sightful new information about the latest financial industry trends thanks to the interactive sessions.







Topic Name: Training Program on Entrepreneurship & Innovations

Event Type: FDP

Objective: Encouraged students to take up new entrepreneurial ideas to start up their own business and succeed in their life.

Speaker Name: Dr. N. Srinivas Kumar (Assistant Director, Guru Nanak Institution technical Campus)

Event Date: 12thFeb.2020

Event Details:

The Department of Commerce and Management organised a seminar on "Training Program on Entrepreneurship & Innovations" in coordination with the Entrepreneurship Development Cell.

The following topics included the seminar:

- 1. The Need for Entrepreneurship
- 2. Investigating Market Possibilities.
- 3. The existence of public programmes
- 4. Formulation of the project.

Future opportunities for entrepreneurship were examined during the discussion across numerous industry sectors. While engaging in desk work, the speakers related numerous entrepreneurial success tales. The following were the aspects that were underlined in the session: First-generation entrepreneur challenges like Setting of objectives, a branding strategy, Strategy for marketing, purchaser and client, problems faced by Female Business Owners. The session was concluded wherein speaker encouraged students to take up new entrepreneurial ideas to start up their own business and succeed in their life.

Vote of thanks with the presentation of memento to the speaker were presented at the end.





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Topic Name: GST and impact on business
Event Type: Seminar for Faculty and students
Objective: To impart knowledge to student about GST on Current Business
Arrangements, plus its provisions, regulations and processes
Speaker Name: D S S PRAVEEN, CA
Event Date: 19thAugust 2019

Event Details:

The speaker gave presentation on the topic of GST Overview, outlining the rationale for GST as well asits provisions, regulations, and processes. Impacts of GST on Current Business Arrangements, Transition to GST from Current Practises, Do's and Don'ts in GST, Constitutional Amendment, GST Council, Goods and Service Tax Network (GSTN), Products Exempt from GST, Features of GST, Levy of Tax, GST Council, Goods and Service Tax Network (GSTN),etc. The Speaker informed that both in employment and practises C Shasan important role to play in the following areas such as valuation of goods or services, preparation of Standard Operating Procedures (SOP) for various types of transactions, and procedural compliance such as Registration, Filing Returns, etc. Speaker also discussed Opportunities to CS under GST, where it was stated that the GST is less complicated and gives More importance to procedures. He also noted that the implementation of GST has helped to bring about a single tax system along with reform in tax administration. He also mentioned that the number

dramatically, both of which will be beneficial for the development of the economy. A vote of gratitude and a mement of or the speaker marked the end of the meeting.

of tax payers has increased and that the collection of tax income has also increased











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QUALITY ENHANCEMENT

Year	Name of Quality	Date of	Duration	No of
	Initiative by IQAC	conducting	(from–	participants
		activity	to)	
2019-	National	21-May-2020	1Day	67
2020	Webinar on			
	Effective Use of			
	Google			
	Classroom &			
	Generation of			
	E-Certificate			
	Using			
	Google Classroom			
2019-	A Webinar on	12 th June, 2020.	1Day	59
2020	"Business			
	Supply Chain			
	Management &			
	Covid-19"			
2019-	Know you Nation-	30 th	1Day	63
2020	Eradicate	October2020	-	
	Social Evils			
	Vigilance			
	Awareness Week			



A NATIONAL WEBINAR ON EFFECTIVE USE OF GOOGLE CLASSROOM AND GENERATION OF E-CERTIFICATE USING GOOGLE CLASS ROOM.

Due to the outbreak of COVID-19 pandemic there was a shift in mode of teaching, an immediate implementation of online learning was taken priority. There are lot of challenges for implementing and about its effectiveness is being faced by the students. Online learning (e-learning) is a pedagogy delivered using digital technology. Such methods incorporate visual graphics, text, animations, videos and audio. In addition, online pedagogy can also facilitate group learning and the assistance of instructors within specific field.

The event was organized on 21st May, 2020 at Seminar Hall. The Speaker was Prof. T. Neelakantam and further it was addresses by Prof. D.V.G. Krishna, Director,

Outcome: The program was very successful; it helped many faculty and students to ensure the success of online learning and how to use the Google classroom and generation of e-certificate.







"Know your Nation – Eradicate social evils" (VIGILANCE AWARENESS WEEK)

The objective of Organising this program is to bring awareness among youth regarding transparency, accountability and corruption free nation.

The event was conducted was 31st October, 2019, at Conference Hall. The Chief Guest was Prof. Mohammad Masood Ahmed, Director, AHHA, Hyderabad, and India. The event was attended by Management, Dr. D.V.G. Krishna, Director, Faculty Members and Students of both UG and PG has participated

The central government took this initiative to have the transparency among the youth and working of the government.









A webinar on *"Business, Supply Chain Management and COVID-19"*

The pandemic continues to offer significant challenges for supply chains globally, the pandemic has not necessarily created any new challenges for supply chains to bring the event was conducted on 12th June, 2020, at Conference Hall. The Speakers were, Mr. Kuldip Rai, Associate professor,. It was addressed by Prof. D.V.G. Krishna and attended by Faculty Members and Students of Marwadi ShikshaSamithi

Outcome: The outcome of the event is that students gained ---as how Organizations should focus on priorities for recovery and beyond which areas follows.

- 1. Re-imagine the strategic architecture of your supply chain....
- 2. Build transparency and resiliency.
- 3. Extract cash and cost from your supply chain. ...
- 4. Create a competitive advantage with sustainability.

Mode

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OUT REACH ACTIVITIES

Particulars	Year	Female	Male
A work shop on Adolescent on Girl	2019-2020		62
Empowerment against Abuse		40	
Awareness Program on Bharosa App	2019-2020		
for the women Safety		81	-
Self-Safety Technique Training	0010 0000	50	
Programme for Girls	2019-2020	73	-
Campaigning Women's Right –Building	2019-2020		
and Equitable Society		61	-



Report on Campaigning women right building and Equitable Society

A Seminar on titled "Campaigning women right building and Equitable Society" to Promote Gender Sensitivity was held in the college auditorium on 20th July 2019 was attended by all the students and faculty members of under graduation. The Spokes person for the event was Prof. Dr. Vandana Samba, St. Joseph Degree. The purpose of the lesson was to teach how to avoid prejudice by knowing and appreciating the differences between men and women. Regardless of difference, the programme promoted respect and compassion.

Points discussed in the session were

- Improve your knowledge about gendere quality and inclusion.
- Investigate the importance of gender sensitization into day's environment.
- Participate in stimulating debates about gender stereo types and prejudices.
- Learn how to establish a gender-neutral and courteous atmosphere.
- Equip yourself with also combat gender prejudice.
- Learn about the significance off o stering gender equity in education and society.
- Learn from experts how to build healthy relationships and consent.
- Join us as we work to create a more inclusive and fair future.
- Attend various session song end er sensitization and try to bring some change. The session concluded with vote of thanks by a student of final year.





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Report on awareness Program on Bharosha App.

On 8th March 2020 on account of International Women Day, a Bharosha App awareness programme was held only for non-teaching women staff of R G Kedia College. The programme sought to empower these employees by informing them about the Bharosha App and its features, emphasizing personal safety, and promoting a secure work environment.

The following were the major objectives of the awareness campaign:

- a. Inform non-teaching female staff about the Bharosha App and its features.
- b. Raise knowledge of personal safety precautions and self-

defensetactics.

- c. Promote employee trust and confidence through the use of the app.
- d. Encourage active involvement and participation in the Bharosha App.

The programme was designed specifically for non-teaching female staff of R G Kedia College. Administration and appropriate department representatives were on present to assist and organize the event.

The programme began with an introduction to the Bharosha App, its purpose, and its potential benefits for personal safety. Programme promoted active engagement.

A full presentation was given on the app'scapabilities, which included emergency contacts, real-time location sharing, SOS notifications, and rapid reporting choices. There were also lived emonstrations of these features. The programme emphasised personal safety measures in the work place, such as instruction on self-defense skills, reporting processes, and raising awareness about potential hazards.

Through interactive sessions that allowed participants to ask questions, share their experiences, and engage in conversations, the Bharosha App awareness programme for non-teaching women workers proven to be an empowering and aimed at increasing personal safety and creating workplace trust. The programme intended to improve employees' general well-being by providing them with information on the app's capabilities and safety standards. Continued effort sin organizing such awareness programmes would help to create a safe and supportive atmosphere for non-teaching female college staff.





Report on Work shop on Adolescent Girls Empowerment against Abuse

The work shop titled "Work shop on Adolescent Girls Empowerment against Abuse" on 13th November 2019 commenced with the lighting of the lamp by our esteemed Guests from various field along with Honorary Secretary, Mr.Surender Lunia. The event took place at Auditorium with opening statements, such as the significance of empowering adolescent females, confronting abuse, and fostering a supportive atmosphere.

The workshop featured interactive sessions on subjects like identifying various abuse forms, boosting self-esteem, establishing boundaries, effective communication, and getting help. Participants participated in hands-on activities, role-plays, and group discussions to deepen their comprehension and acquire crucial abilities to safe guard one self from abuse.

Participants gave the work shop great comments, thanking the organisers for the opportunity to learn new information, the interactive sessions, and the chance to interact with professionals and other attendees. Participants pledged to put the tactics and techniques they learnt in the work shop into practise in their personal and professional life as well as in the community.

Conclusion: The work shop on "Adolescent Girls Empowerment against Abuse "was a success in raising awareness and equipping participants with the information and abilities necessary to safe guard themselves against abuse. Positive responses to the event demonstrated its influence on the attendees' comprehension of and dedication to ensuring a safer work place. The best outcome was to develop and implement awareness programmes to reach a larger audience and spread knowledge about the rights of adolescent girls, abuse prevention, and available resources, We are dedicated to continuing to assist adolescent girls' empowerment and safety while also putting additional effort sin to action.

Principal







MARWADI SIKSHA SAMITHI Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited) 3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

Report on Self Safety Technique Training Programme

On 8th August 2019, a self-defence methods training programme was organised specifically for R G Kedia College female students. The program's goal was to provide students with practical skills and information to improve their personal safety, develop confidence, and establish as a fear atmosphere at the institution.

The following were the primary goals of the self-defence method straining programme:

- a. Provide critical self-defence skills and tactics to female pupils.
- b. Raise awareness about personal safety precautions and risk avoidance.
 - b. Develop confidence and empowerment in the participants.
 - d. Foster a safe and supportive environment with in the campus community.

The training sessions were led by trained teachers, especially those who specialise in self-defence methods. The programme began with an explanation of the importance of personal safety and its application in everyday life. The significance of self-defence methods as a form of self-protection was emphasised.

Trained instructorsled practical work shops on different self-defence methods, such as fundamental strikes, kicks, and blocks, as well as efficient strategies to break away from gripsor holds. Participants received hands-on instruction and practise chances.

Sessions on detecting possible hazards and taking preventive steps in various scenarios, such as strolling alone at night, utilising public transit, and being cautious of personal possessions, were included in the programme. The self-defence method straining programme effectively raised the awareness of female students about personal safety precautions and provided them with necessary self-defence abilities.

The self-defence methods training programme for female students proven to be an empowering effort aiming at improving personal safety, boosting confidence, and establishing a safe environment on campus. The programme sought to empower participants by providing them with practical self-defence skills and risk awareness, allowing them to navigate their daily lives with a better sense of safety and confidence.





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SPECTRUM - EVENTS AT MSS



[1] Dr Duvvuri Subba Rao, IAS, Former Governor, RBI addresses [2] Shri Kamal Narayan Agarwal, President, MSS, Jain Ratna Lion Shri Surendra Luniya, Hon Secretary, MSS, Lion Shri SB Kabra, ACA, Jt. Secretary, MSS at the signing of Memorandum of Understanding (MoU) with Centre for Human Security Studies (CHSS) [3] Lion Shri SB Kabra, ACA, Jt. Secretary, MSS addresses at the School anniversary [4] Felicitating Shri G Kishan Reddy, Hon. Minister of State for Home Affairs, Government of India [5] Prof Mahendra P Lama, Former pro Vice Chancellor, IGNOU and Founder Vice Chancellor, University of Sikkim [6] Felicitating Prof Dr SB Dwarkanath, OU on superannuating [7] Shri Surendra Luniya, Shri SB Kabra and Prof DVG Krishna, Director, MSS [8] Shri Swaranjitsen, IPS (Retd.) addresses [9] Prof P Purnachandra Rao, Hum Sub Hindustani Trust [10] Shri YP Rao, Management consultant interacts with students [11] President, MSS, Jt. Secretary taking salute at the Republic day parade [12] Moot court

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